CampusLink is a software system currently used at OSU that tracks student engagement by allowing users to create engagement or retention events and invite certain students (or all students) to attend them. Event creators can use a magnetic card reader to “swipe in” student attendees.

Events can be one time stand-alone engagement opportunities or part of a curriculum that the user creates, called a 'Path'.

Event creators can also develop full curriculums of programs for students to complete throughout a semester or an academic year.

Creating Events

Creating Paths

Collecting Data

Using Data

Anyone with OKEY credentials can use the system, and the department of Leadership and Campus Life can assist any department in all aspects of the system’s use.

The reports contain attendees’ names, OSU email addresses, and a date/time stamp of their attendance. Many current users utilize these reports to send assessments to the event’s attendees, provide incentives for participation, or invite participants to attend future events that may be of interest to them.

All Events and Participations data from CampusLink feeds into the Institutional Research & Information Management (IRIM) system. It can be requested by staff on campus to see how engaged their students are across campus.

1. USB simply plug and play, no need for software or drive
2. Works with: Windows OS and Mac OS, or many other USB capable operating systems
3. Perfect for laptop/notebooks, desktop computers, credit card processing, point of sale (POS), access control, ID verification, time and attendance terminals, etc.

If you don’t have a card reader, you can upload participant emails into CampusLink to track their attendance. If you forget to create your event ahead of time, you can always retroactively create your event and add your participant list.

CampusLink can be used by student organizations and departments to:

1. Manage events and event attendance
2. Store and share organizational documents
3. Message organization members
4. Create and collect online forms, surveys and applications

View our tutorials here: