

**Alan Randolph Kluver (Randy)**

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Last updated 7/1/2016

***Education***

Ph.D., Annenberg School for Communication, University of Southern California, Los Angeles, CA. 1993.

M.A., Department of Communication, California State University at Los Angeles, 1990.

B.A., Department of Communication, University of Oklahoma, 1986.

***Faculty Appointments***

2010-present Associate/Full Professor, Texas A&M University (Promoted to Full Professor, 2016)

2006-2010 Research Associate Professor, Texas A&M University

2002-2006 Associate Professor, Communication Research Division, Nanyang Technological University, Singapore.

2000-2002 Visiting Fellow, Information and Communication Management, National University of Singapore.

1993-2000 Assistant Professor, Oklahoma City University.

1990-1993 Teaching Assistant; Communication Arts and Sciences, University of Southern California.

1988-1990 Teaching Assistant; Department of Communication Studies, California State University, Los Angeles.

1987-1988 Lecturer; Department of Foreign Languages, Jiangxi Normal University, Nanchang, Jiangxi Province, People's Republic of China.

***Administrative Appointments:***

2015-present Global Faculty Ambassador-Asia, Texas A&M University

2010-2014 Executive Director, Global Program Support, Texas A&M University

2007-present Director, Confucius Institute of Texas A&M University

2006-2010 Director, Institute for Pacific Asia, Texas A&M University

2003-2006 Executive Director, Singapore Internet Research Centre, Nanyang Technological University, Singapore.

1997-2000 Director of International and Asian Studies programs, Oklahoma City University

***Awards and Honors***

Fallon-Marshall Lecture Award, College of Liberal Arts, Texas A&M University, 2014

U.S.-Korea International Education Administrators Seminar. J. William Fulbright Foreign Scholarship Board. 2012.

Media Ecology Association Walter Benjamin Award for Outstanding Article in Media Ecology, for *The Logic of New Media in International Affairs*, New Media and Society, 4(4), 2002.

Outstanding Book Award, for *Civic Discourse, Civil Society, and Chinese Communities*.

International and Intercultural Communication Division, National Communication Association, November, 2000.

***Publications (graduate student co-authors in italics)***

*Books:*

A. Esarey, and R. Kluver. (Eds), (2015). The Internet in China: Cultural, political, and social dimensions (1980s–2000s). Great Barrington, MA: Berkshire Publishing Group.

Also authored the following chapter:

Kluver, R. E-Government.

Kluver, R., Foot, K., Jankowski, N., & Schneider, S. (Eds.). (2007). The internet and national elections: A comparative study of web campaigning. London and New York: Routledge.

Reviewed in *Journal of Information Technology and Politics*, 5, 1, 2008.

Also authored/co-authored the following chapters:

Jankowski, N., Kluver, R.; Foot, K. A; and S. Schneider, (2007). Introducing the Internet and Elections Project.

Foot, K. A; Schneider, S. Kluver, R.; Xenos, M. and Jankowski, N. (2007). Comparing web production practices across electoral web spheres.

Schneider, S.; Kluver, R.; Jankowski, N. and K. A. Foot, (2007). Reflections on elections and the web.

Tekwani, S. and R. Kluver. (2007). The Internet in the 2004 Sri Lankan Elections.

Ho, K.C., Kluver, R., & Yang, C.C. (Eds.). (2003). Asia.Com: Asia encounters the internet. London and New York: RoutledgeCurzon.

Reviewed in *The Information Society: an International Journal*, 21, 5, 2005; *The Journal of Asian Studies* (November, 2004); *Information, Communication, and Society*, 8,1, 2005; *Asian Journal of Communication*, 15, 3 (2005), 343-345; *Resource Center For Cyberculture Studies*, (2005); *The Commonwealth Lawyer*, 12, 3, (2003), p. 49.

Also authored/co-authored the following chapters:

Ho, K. C., Kluver, R., & Yang, C. (2003). Introduction: Asia encounters the internet.

Kluver, R., Li, X., & Qin, X. (2003). Who is setting the Chinese agenda? The impact of online chatrooms on party presses in China.

Kluver, R., & Powers, J. (Eds.). (1999). Civic discourse, civil society, and Chinese communities, Stamford, CT: Ablex Publishing.

**Winner of Outstanding Scholarship Award in 2008, International and Intercultural Communication Division, National Communication Association.**

Reviewed in *Southern Communication Journal*, 66, 2 (2001); *Canadian Journal of Communication*, 26, 2001; *China Review International*, 9, 1, 2002.

Also authored/co-authored the following chapters:

Kluver, R., & Powers, J. (1999). Introduction: Civic discourse and civil society in Greater China.

Kluver, R. (1999). Elite based discourse in Chinese civil society.

Kluver, R. (1996). Legitimizing the Chinese economic reforms: A rhetoric of myth and orthodoxy. Albany: State University of New York Press.

Reviewed in *Quarterly Journal of Speech*, 85, 1999; *Asian Journal of Communication*, 6, 2, 1996; *Pacific Affairs*, 97, 70, 1997; *China Information*, 12, 130, 1998; *Development and Change*, 30, 1, 1999; *Australian Journal of Politics and History*, (43), 3, 1997, pp. 458-460; *Perspectives on Political Science*, 26, 4, (1997) pp. 251-55; *The China Journal*, 41, (1999), pp. 193-4, *Discourse & Society*, 10, 1, (1999), pp.132-3.

*Peer-reviewed articles:*

- Hinck, R., J. Manly, R. Kluver, and W. Norris. (2016). Interpreting and shaping geopolitics in Chinese media: the discourse of the 'New style of great power relations.' Asian Journal of Communication, 26, 5. Pp. 427-445.
- Kluver, R. (2014) The Sage as Strategy: Nodes, networks, and the quest for geopolitical power in the Confucius Institute. Communication, Culture, and Critique, 7, 2. DOI:10.1111/cccr.12046.
- Soon, C. & Kluver, R. (2014). Uniting political bloggers in diversity: Collective identity and web activism. Journal of Computer-Mediated-Communication, 19: 500–515. DOI:10.1111/jcc4.12079.
- Kluver, R., H. Campbell, and S. Balfour (2013). Language and the Boundaries of Research: Media Monitoring Technologies in International Media Research. Journal of Broadcasting and Electronic Media, 57, 1. 4-19. DOI:10.1080/08838151.2012.761701.
- Kluver, R. (2010). Rhetorical trajectories of Tiananmen Square. Diplomatic History, 34. 1, 71-94. DOI: 10.1111/j.1467-7709.2009.00833.x
- Park, H. and R. Kluver. (2009). Trends in online networking among South Korean politicians: a mixed-method approach. Government Information Quarterly, 28, 3. 505-515.
- Kluver, R. and Y. Chen. (2008). The Church of Fools: virtual ritual and material faith. Online - Heidelberg Journal of Religions on the Internet. Available online: <http://www.uni-heidelberg.de/archiv/8292>
- Soon, C., & Kluver, R. (2007). The internet and online political communities in Singapore. Asian Journal of Communication, 17, (3), 246-265.
- Kluver, R., & Cheong, P. (2007). Technological modernization, the internet, and religion in Singapore. Journal of Computer Mediated Communication, 12(3), article 18. Available online: <http://jcmc.indiana.edu/vol12/issue3/kluver.html>
- Jankowski, N., Foot, K., Kluver, R., & Schneider, S. (2005). The web and the 2004 EP election: Comparing political actor web sites in 11 EU member states. Information Polity, 10\_(3/4), 165-176.
- Chen, Y., & Kluver, R. (2005). Information society and privacy in the People's Republic of China. Journal of E-Government, 2 (4), 83-103.
- Kluver, R. (2005). The architecture of control: a Chinese strategy for e-governance. The Journal of Public Policy, 25(1), 75-97.
- Kluver, R. (2005). US and Chinese policy expectations of the internet. China Information, 19 (2), 299-324.
- Kluver, R., & Banerjee, I. (2005). Political culture, regulation, and democratization: The internet in nine Asian nations. Information, Communication, and Society, 8(1), 1-17.
- Kluver, R., & Chen, Y. (2005). The internet in China: A meta-review of research. The Information Society, 21(4).
- Park, H. W., Thelwall, M., & Kluver, R. (2005). Political hyperlinking in South Korea. Sociological Research Online, 10(3). Available online: <http://www.socresonline.org.uk/10/3/park.html>
- Kluver, R. (2004). Political culture and information technology in the 2001 Singapore general election. Political Communication, 21, 435-458.
- Kluver, R., & Weber, I. (2003). Patriotism and the limits of globalization: The renegotiation of citizenship in Singapore. Journal of Communication Inquiry, 27 (4), 371-388.

- Kluver, A. R. (2002). The logic of new media in international affairs. New Media and Society, 4(4), 499-517. [*Recipient of Walter Benjamin Award for outstanding article in Media Ecology.*]
- Kluver, A. R. (2001). New media and the end of nationalism: China and the US in a war of words. Mots Pluriels, 18. Available online: <http://motspluriels.arts.uwa.edu.au/MP1801ak.html>.
- Kluver, R. (2000). Globalization, informatization, and intercultural communication. American Communication Journal, 3(3). Available online: <http://ac-journal.org/journal/vol3/Iss3/spec1/kluver.htm>
- Kluver, R. (2000). Comic effects: Post-colonial political mythologies in the *World of Lily Wong*. Journal of Communication Inquiry, 24(2) 195-215.

*Book Chapters:*

- Kluver, R. (2017). Chinese culture in a global context: The Confucius Institute as a Geocultural Force. In J. DeLisle and A. Goldstein, China's Global Engagement: Cooperation, Competition, and Influence in the 21<sup>st</sup> Century. Washington, D. C.: Brookings Institution.
- Kluver, R. (2015). Confronting the central paradox in media studies: The network society, digital technologies, and the future of media research. In J. Pavlik (Ed). Digital Technology and the Future of Broadcasting: A Global Perspective. New York: Routledge.
- Hameed, S. S., Kluver, R. A., Theng, Y.-L., Lee, W., Yin-Leng Theng, & Wu, H. J. (2010). The internet and Tsunami 2004. In L. Fuller (Ed.), Tsunami Communication: (Inter)personal/intercultural, Mass Media, Technological, Ethical, and Developmental Responses. Cresskill, NJ: Hampton Press.
- Park, H. W. and Kluver, R. (2009). "Affiliation in political blogs in South Korea: Comparing online and offline social networks" in G. Goggin and M. McLelland, (Eds.) Internationalizing Internet Studies. New York: Routledge.
- Foot, K. A; Xenos, M; Schneider, S. Kluver, R. and Jankowski, N. (2009). Electoral Web Production Practices in Cross-National Perspective: The Relative Influence of National Development, Political Culture, and Web Genre. In A. Chadwick and P. Howard, (Eds.). The Handbook of Internet Politics. New York: Routledge.
- Kluver, R., Detenber, B. H., Lee, W., Hameed, S. S., Chen, Y., & Cheong, P. (2008). The internet and religious harmony in Singapore. In A. Lai (Ed.), Religious harmony in Singapore. Singapore: Institute of Policy Studies.
- Kluver, R., & Fu, W. (2008). Measuring cultural globalization in Southeast Asia. In T. Chong (Ed.), Globalisation and its counter-forces in Southeast Asia. Singapore: Institute of Southeast Asian Studies.
- Kluver, R. (2008). Singapore: Elections and the Internet-Online Activism and Offline Quiescence. In S. Ward; D. Owen; R. Davis, and D. Taras (Eds). Making a Difference: A Comparative View of the Role of the Internet in Election Politics. Lexington Books.
- Kluver, R. (2007). The logic of new media and democratization in Asia. In I. Banerjee (Ed.), Internet and governance in Asia - A critical reader. Singapore: Asian Media Information Centre and Eastern Universities Press.
- Kluver, R. (2005). Jacques Ellul: Technique, propaganda and modern media. In C. Lum (Ed.), Perspectives on culture, technology and communication: The media ecology tradition. Cresskill, NJ: Hampton Press. [The book in which this chapter appeared

received the Lewis Mumford Award for Outstanding Scholarship of the Media Ecology Association, 2006-2007; the book chapter has been translated into Chinese (2007) and Korean (2008)]

- Kluver, R. (2005). Political culture in online politics. In M. Consalvo & M. Allen (Eds.), Internet research annual, (Vol. 4, pp. 75-84). Newbury Park, CA: Sage Publications.
- Kluver, R. (2004). Globalization, informatization, and intercultural communication. In F. Jandt (Ed.), Intercultural communication: A global reader. Thousand Oaks, CA: Sage. - also published as Kluver, R. (2004). Globalization, informatization, and intercultural communication. In Alan O'Day (Ed.), Cyberterrorism. Aldershot, UK: Ashgate Publishing.
- Kluver, R., & Soon, W. T. (2004). The internet in Singapore: Boon, blessing, or bane? In S. Ramanathan (Ed.), Internet in Asean: Social and political impact. Singapore: Public Relations Academy.
- Kluver, R., & Qiu, J.L. (2003). China, the internet, and democracy. In I. Banerjee (Ed.), Internet & democracy in Asia: Rhetoric & reality. Singapore: Times Academic Press and the Asian Media and Information Centre.
- Kluver, R. (2002). Political culture and political conflict in China. In G. Chen & R. Ma (Eds.), Chinese conflict management and resolution (pp. 223-240). Westport, CT: Greenwood Publishing.
- Kluver, R. (1998). Grocery store ethnography. In T. Singelis (Ed.), Teaching about culture, ethnicity, and diversity: Exercises and planned activities. Newbury Park, CA: Sage Publications.
- Kluver, R. (1998). Student movements in Confucian societies: Remembrance and remonstrance in South Korea. In G. Degroot (Ed.), Student protest: The Sixties and after. London: Addison Wesley Longman Press.
- Kluver, R. (1997). Political identity and national myth: Toward an intercultural understanding of political legitimacy. In A. Gonzales & D. Tanno (Eds.), Politics, Culture, and Communication: International and Intercultural Communication Annual, 20, 48-75. Newbury Park, CA: Sage Publications.

#### *Other Publications:*

##### Encyclopedia Entries:

- Kluver, R. (2016). dazibao. In *Encyclopaedia Britannica*. Retrieved from <http://academic.eb.com/EBchecked/topic/1956476/dazibao>
- R Kluver. (2014). Internet. Major encyclopedia entry (6000 words) in *The International Encyclopedia of Political Communication*. Malden, MA: Wiley-Blackwell. Submitted July 23, 2013.
- Kluver, R. and Chinn, J. (2014). Foreign Policy. Encyclopedia entry (3000 words) in The Encyclopedia of Social Media and Politics. Thousand Oaks, CA: Sage Publications.
- Kluver, R. (2008). Big character posters. Encyclopedia entry in L. Kaid & C. Holtz-Bacha (Eds.), The Encyclopedia of Political Communication. Sage. Pp. 55-56.

Kluver, R. (2008). Deng Xiaoping. Encyclopedia entry in L. Kaid & C. Holtz-Bacha (Eds.), The Encyclopedia of Political Communication. Sage. Pp. 180-181.

Kluver, R. (2006). Internet. Encyclopedia entry in R. Robertson & J. A. Scholte (Eds.), Encyclopedia of Globalization. London and New York: Routledge.

#### Online Journal:

Kluver, R., & Fu, W. (2004). The cultural globalization index. In Foreign Policy Magazine. Available online: [http://www.foreignpolicy.com/story/cms.php?story\\_id=2494](http://www.foreignpolicy.com/story/cms.php?story_id=2494)

#### Guest/Theme Editor:

Guest Editor, with Teresa Harrison. (2010). The Internet in China. Special Issue of the Electronic Journal of Communication. Volume 20, issues 3-4. <http://www.cios.org/www/ejc/v20n34toc.htm>

Guest Editor. (2004, October). Political communication in Asia. Asian Journal of Communication. Volume 14, Issue 2.

Theme Editor. (2004, March). The internet in China. The International Institute of Asian Studies Newsletter, 33. Available online: <http://www.ias.nl/iasn/33/index.html>.

#### Foreign Language journals:

Kluver, R. (2010, January). The Logic of New Media in International Relations. Translated into Chinese and published as 國際關係中的新媒體邏輯, 今天 (Today), 88, 47-67. Hong Kong.

Kluver, R. (2008). Communist.gov: E-propaganda and Chinese political culture in the 16<sup>th</sup> Party Congress. China and Sinology, (Korean language journal) vol. 8, 141-174.

Park, H.W., Kim, H., Choi, K. H., & Kluver, R. (2005). 정치 웹사이트를 대상으로 한 웹 공간 분석: 17대 국회의원 선거의 웹 피쳐 분석 (Web sphere analysis for political websites: the 2004 South Korean national assembly election). Korean Journal of Political Science, 13(1), 293-318.

Kluver, R., & Ang, P. H. (2004). Media law and information technology in Singapore. Journal of Media Law, Ethics, and Policy, (Korean) 3 (2), 15-26.

#### Translations of articles into foreign language books:

Kluver, R. (2008). “자크 엘룰: 테크닉, 선전, 그리고 현대적 미디어 (Jacques Ellul: Technique, propaganda and modern media.). In Casey M. K. Lum. (Ed.). (미디어 생태학 사상: 문화, 기술, 그리고 커뮤니케이션 (Perspectives on Culture, Technology and Communication: The Media Ecology Tradition) (pp. 169-99 ). Translated in Korean by Dong-Hoo Lee. Seoul, Korea: Hannarae Publishing Company.

Kluver, R. “Jacques Ellul: Technique, propaganda and modern media.” Lum, Casey M. K. (Ed.). (2007). Perspectives on Culture, Technology and Communication: The Media Ecology Tradition [in simplified Chinese]. Translated by Daokuan He. Beijing: Peking University Press. (translation of 2005 publication). pp. 71-85.

Reports:

- Kluver, R. 2008, June 18 Statement to the US-China Economic and Security Review Commission, Washington, D. C. Available online: [http://www.uscc.gov/hearings/2008hearings/written\\_testimonies/08\\_06\\_18\\_wrts/08\\_06\\_18\\_kluver\\_statement.pdf](http://www.uscc.gov/hearings/2008hearings/written_testimonies/08_06_18_wrts/08_06_18_kluver_statement.pdf)
- Kluver, R., B. Detenber, W. Lee, S. Hameed, and P. Cheong (2005). The Internet and Religion in Singapore: A National Survey. Singapore Internet Research Centre. Available online: <http://www.sirc.ntu.edu.sg/Documents/workingpapers/IR%20report%20-26%20Sept%202005.pdf>. Also available at: <http://unpan1.un.org/intradoc/groups/public/documents/APCITY/UNPAN026246.pdf>
- Kluver, R., & Qiu, J.L. (2002). The democratizing influence of the internet in China. Report presented at the Internet and Democracy in Asia Project, Asian Media Information and Communication Centre, Singapore, supported by the Konrad Adenauer Stiftung/Foundation. Singapore: Times Academic Press.

Book Reviews:

- Kluver, R. (2012). [Review of the book *After the Internet, before Democracy: Competing Norms in Chinese Media and Society*, J. Lagerkvist]. Asian Journal of Communication, DOI:10.1080/01292986.2012.681996.
- Kluver, R. (2010, July). Book Review Roundtable, *The Power of the Internet in China*, G. Yang. Asia Policy, 10, pages 164-166. (invited)
- Kluver, R. (2008). [Review of the book *Owning the Olympics: Narratives of the New China*, M. Price & D. Dayan]. Information, Communication, and Society. Volume 11, Issue 8, pages 1177 – 1178. (invited)
- Kluver, R. (2006). [Review of the book *Transparency and authoritarian rule in Southeast Asia*, G. Rodan]. Political Communication, 23, 1–16.
- Kluver, R. (2006). [Review of the book *Asian cyberactivism: Freedom of expression and media censorship*, S. Gan, J. Gomez, & U. Johannan (Eds.)]. Information, Communication, and Society, 8(4), 561-572.
- Kluver, R. (2005). [Review of the book *Media and neo-populism: A contemporary comparative analysis*, G. Mazzoleni, J. Stewart & B. Horsfield (Eds.)]. Asian Journal of Communication, 15(2), 249-251.
- Kluver, R. (2003). [Review of the book *The politics of Southeast Asia's new medium*, W. Atkins]. Journal of Asian Pacific Communication, 13(2), 323-327.
- Kluver, R. (2002, September). [Review of the book *Prometheus wired: The hope for democracy in the age of network technology*, D. Barney]. Resource Center for Cyberculture Studies. Available online: <http://www.com.washington.edu/rccs/>
- Kluver, R. (2001, Spring). [Review of the book *Democracy.com? Governance in a networked world*, E. Kamarck & J. Nye]. Resource Center for Cyberculture Studies. Available online: <http://www.com.washington.edu/rccs/>
- Kluver, R. (1998, Spring). [Review of the book *Neither gods nor emperors: Students and the struggle for democracy in China*, C. Calhoun]. China Information, 12(4).
- Kluver, R. (1997/98 Winter). [Review of the book *China in world politics*, J. Faust & J. Kornberg]. China Information, 12(3).
- Kluver, R. (1997, Summer/Autumn). [Review of the book *The newly industrializing countries of Asia*, G. Tan]. China Information, 12, (1/2).

Kluver, R., & Kluver, P. (1997). [Review of the book *The People's Republic of China: Who should own the land?*]. Education about Asia.

### **Conference Proceedings:**

Kluver, R. (2007). The Logics of New Media and the Information society: Finding a theoretical base for understanding the impact of new media on the harmonious society and international relations. Proceedings of the Fourth Annual Beijing Forum: New Media and Social Development.

Kluver, R., & Ang, P. H. (2004, October). Media law and information technology in Singapore. IT Community and New Media Journalism in Asia: Legal Problems and Perspectives. Hanoi: Vietnam Asia-Pacific Economic Cooperation Center (VAPEC) and the Korean Society for Media Law, Ethics, and Policy Research.

Kluver, R., & Ang, P. H. (2004). Media law and information technology in Singapore. Proceedings from IT Community and Journalism in Asia: Legal Perspectives. Available online: [https://www.academia.edu/736412/Media\\_Law\\_and\\_Information\\_Technology\\_in\\_Singapore](https://www.academia.edu/736412/Media_Law_and_Information_Technology_in_Singapore)

Kluver, R. (2001). US policy on IT and China: Conflict or cooperation in the New International Information Order. Proceedings of the 3rd Asia-Pacific Symposium on Press and Scientific and Social Progress. Beijing, China: Chinese Society of Science and Technology Journalism.

### **Published Comments:**

Kluver, R. (2016, Oct 20). Media Coverage of the US election in Arabic, Chinese, and Russian Media. In US Election Analysis 2016: Media, Voters and the Campaign. Eds. D. Lilleker, E. Thorsen, D. Jackson, and A. Veneti. Bournemouth, UK: Centre for the Study of Journalism, Culture, and Community.

Kluver, R., R. Hinck, and S. Cooley. (2016). How Media Outlets from around the world are reacting to the presidential campaign. The Conversation. <https://theconversation.com/how-media-outlets-from-around-the-world-are-reacting-to-the-presidential-campaign-66263>. Republished by Salon.com, Alternet, Houston Chronicle, Seattle Post-Intelligencer, and multiple other media outlets.

Kluver, R. (2014). Introduction to Special Issue: "The Confucius Institute as a communicative phenomenon." China Media Research, 10, 1.

Kluver, R. (July 21, 2014). The Debate over Confucius Institutes, Part II. Prepared for the Asia Society's Chinafile.com: <http://www.chinafile.com/conversation/debate-over-confucius-institutes-part-ii>

Kluver, R. (December 16, 2014) The Debate over Confucius Institutes. Radio interview on Press Play with Madeline Brand. KCRW-FM. <http://www.kcrw.com/people/randy-kluver>

Kluver, R. (2003). The internet in China: A symposium. In The International Institute of Asian Studies Newsletter, 33. Available online: <http://www.iias.nl/iiasn/33/index.html>

Kluver, R., & Fu, W. (2004). The cultural globalization index. In Foreign Policy Magazine. Available online: [http://www.foreignpolicy.com/story/cms.php?story\\_id=2494](http://www.foreignpolicy.com/story/cms.php?story_id=2494)

Kluver, R. (2010). The Internet in China and Chinese Society. Electronic Journal of Communication, 20, 3/4. Available online: <http://www.cios.org/www/ejc/v20n34toc.htm>

2004. Introduction: Political Communication in Asia. Asian Journal of Communication, 14, 2, 117-120.

2005. [Comments on the book *Living on the cyber-border: "Minjian" political writers in Chinese cyberspace*, Y. Zhou]. Current Anthropology, 46(5).



***Grants and Funded Projects*****Research: External**

2016-2017

Title: Strategic Multilayer Analysis-Gray Zone Conflict and Cooperation  
 Role: Principal Investigator  
 Sponsor: Dept of Homeland Security/ Dept of Defense  
 Amount: Program/Research funding: \$90,000  
 Purpose: To conduct original research on a media-centric view of gray zone conflict and cooperation.

2015

Title: EUCOM Strategic Multilayer Analysis  
 Role: Co-principal Investigator  
 Sponsor: Dept of Homeland Security/ Dept of Defense  
 Amount: Program/Research funding: \$46,671  
 Purpose: To conduct original research on Russian media portrayals of geopolitical conflict.

2012-2015

Title: Culturally Authentic Materials Management (Phase 2 of Media Monitoring System)  
 Role: Co-Principal Investigator  
 Sponsor: Technology Support Working Group (US Dept of Defense)  
 Amount: Program/Research funding: \$569,011  
 Purpose: To develop research protocols, agendas, methodologies for development of the Global Networked Media Archive, and to develop an international network of media researchers for the culturally authentic materials archive.

2012-2014

Title: Raytheon BBN Comet Program  
 Role: Principal Investigator  
 Sponsor: Department of Defense/ Navy Engineering Logistics Program  
 Amount: Program/Consultation funding: \$154,000  
 Purpose: To provide consultation on development of research tools for international social media analysis.

2009-2012

Title: Human Language Technologies (Phase 1 of Media Monitoring System)  
 Role: Co-Principal Investigator  
 Sponsor: Technology Support Working Group (US Dept of Defense)  
 Amount: Technology grant of approximately \$250,000  
 Program/Research funding: \$307,161  
 Purpose: Development of media monitoring system research protocols, projects, and pedagogy.

2004

Title: The Internet and Religion in Singapore

Role: Principal Investigator  
 Sponsor: Institute for Policy Studies, Singapore S\$8,000  
 Singapore Internet Project, Singapore. S\$ 7,000.  
 Amount: S\$15,000 (US\$8700)

2003-04

Title: Internet and Elections in Asia and Europe Team Workshop, Singapore.  
 Role: Principal Investigator  
 Sponsor: Asia-Europe Foundation.  
 Amount: US \$15,000.

#### Research: Internal

2007

Title: Chinese Internet Research Conference  
 Role: Principal Investigator  
 Sponsor: Office of Vice President for Research, Texas A&M University  
 Amount: \$15000

2004

Title: China and the Information Society (Principal Investigator)  
 Role: Principal Investigator  
 Sponsor: Nanyang Technological University  
 Amount: S\$ 8,000 (US\$4560)

2003-04

Title: Internet and Elections in Asia. (Principal Investigator)  
 Role: Principal Investigator  
 Sponsor: Nanyang Technological University.  
 Amount: S\$ 10,000 (US\$5782)

2001

Title: Information Society with Chinese Characteristics. (Principal Investigator)  
 Role: Principal Investigator  
 Sponsor: National University of Singapore.  
 Amount: S\$ 17,000 (US\$9520)

#### International Education: External

2015-2018

Title: ROTC Project GO (Global Officer)  
 Role: Principal Investigator  
 Sponsor: Institute of International Education/Department of Defense  
 Amount: \$1,050,000 (approx. \$350,000 per year)  
 Purpose: To enhance critical language and study abroad programs for ROTC cadets and for student scholarships. (Arabic, Chinese, and Russian).

2012-2015

Title: ROTC Project GO (Global Officer)  
 Role: Principal Investigator  
 Sponsor: Institute of International Education/Department of Defense  
 Amount: \$1,003,194  
 Purpose: To enhance critical language and study abroad programs for ROTC cadets and for student scholarships. (Arabic, Chinese, and Russian).

2012-2017

Title: Confucius Institute at Texas A&M University (Principal Investigator)  
 Role: Principal Investigator  
 Sponsor: Office of Chinese Language International-Hanban  
 Amount: approximately \$500,000 (\$100,000 per year)

2008-2012

Title: ROTC Project GO (Global Officer)  
 Role: Principal Investigator  
 Sponsor: Institute of International Education/Department of Defense  
 Amount: \$703,790  
 Purpose: To develop critical language and study abroad programs for ROTC cadets and for student scholarships. (Arabic, Chinese, and Russian).

2007-2014

Title: Confucius Institute at Texas A&M University (Principal Investigator)  
 Role: Principal Investigator  
 Sponsor: Office of Chinese Language International-Hanban  
 Amount: \$720,352

2008-2009

Title: Strengthening Japan Studies at Texas A&M University (Principal Investigator)  
 Role: Principal Investigator  
 Sponsor: Japan Foundation  
 Amount: \$8,500

***Governmental Reports: (italics indicate graduate student author)***

*Hinck, R., Manly, J., R. Kluver, and W. Norris. (January, 2016) Geopolitical Visions in Chinese Media. Prepared for the Strategic Multi-Layer Assessment Report: Multi-Method Assessment. Report prepared by the Joint Staff, Washington, D.C.*

*Chinn, J. & Kluver, R. (February 20, 2016). Social Media Strategies of the Islamic State and the “Arabic Twittersphere: An analysis of ISIL-related and ISIL-produced discourse.” Prepared for the Strategic Multi-Layer Assessment Report: Multi-Method Assessment of the Islamic State. Report prepared by the Joint Staff, Washington, D.C.*

*Hinck, R., R. Kluver, and S. Cooley. (February 10, 2016). Geopolitical Visions in Russian Media. Prepared for the Strategic Multi-Layer Assessment Report: Emerging Russian Threats and Opportunities in Eurasia. Report prepared by the Joint Staff, Washington, D.C.*

*Chinn, J. & Kluver, R.* (July 2015). Responses to ISIL in the Arabic Twittersphere.” White Paper on SMA Support to SOCCENT: ISIL Influence and Resolve. Report prepared by the Joint Staff, Washington, D.C.

*Chinn, J. & Kluver, R.* (February 13, 2015). The Arabic Twittersphere and International Security Forces in Palestine: A Social Media Analysis. Prepared for the Pentagon's Strategic Multi-Layer Assessment Report: USSC Coordinator’s Mission Review. . Report prepared by the Joint Staff, Washington, D.C.

*Kluver, R., Norris, W., Hinck, R., Chinn, J.* (January 21, 2015). "Final Summary Report of Chinese Media". Prepared for the Pentagon's Strategic Multi-Layer Assessment Report: Drivers of Conflict and Convergence in the Asia-Pacific Region in the Next 5-25 Years. Report prepared by the Joint Staff, Washington, D.C.

*Hinck, R., Chinn, J., Kluver, R., Norris, W.* (October 20, 2014) Geopolitical Dimensions of the New Style of Great Power Relations. Prepared for the Pentagon's Strategic Multi-Layer Assessment Report: Drivers of Conflict and Convergence in the Asia-Pacific Region in the Next 5-25 Years. . Report prepared by the Joint Staff, Washington, D.C.

*Chinn, J., Hinck, R., Kluver, R., Norris, W.* (October 9, 2014). Geopolitical Dimensions of The China Dream. Prepared for the Pentagon's Strategic Multi-Layer Assessment Report: Drivers of Conflict and Convergence in the Asia-Pacific Region in the Next 5-25 Years. . Report prepared by the Joint Staff, Washington, D.C.

*Chinn, J., Kluver, R.* (September 30, 2014). Texas A&M University Media Monitoring: Representations of ISIL in Arabic Language Social Media. Prepared for the Pentagon's Strategic Multi-Layer Assessment Report: Multi-Method Assessment of ISIL in Support to SOCCENT. . Report prepared by the Joint Staff, Washington, D.C.

*Hinck, R., Chinn, J., Kluver, R., Norris, W.* (August 11, 2014). Linguistic Frames in Chinese Foreign Policy. Prepared for the Pentagon's Strategic Multi-Layer Assessment Report: Drivers of Conflict and Convergence in the Asia-Pacific Region in the Next 5-25 Years. . Report prepared by the Joint Staff, Washington, D.C.

*Kluver, R., Hinck, R., Chinn, J., Norris, W.* (June 24, 2014). Chinese Media Overview. Prepared for the Pentagon's Strategic Multi-Layer Assessment Report: Drivers of Conflict and Convergence in the Asia-Pacific Region in the Next 5-25 Years. . Report prepared by the Joint Staff, Washington, D.C.

*Chinn, J., and R. Kluver,* (2014, December). “Representations of ISIL in Arabic Language Social Media”. In Multi-Method Assessment of ISIL: A strategic Multilayer Assessment Periodic Publication. Washington, D. C. Joint Staff.

*Kluver, R., Chinn, J., and H. Campbell,* (2014) “CONOPS for WMS2: Exploring Operational and Academic Capabilities,” submitted to BBN Raytheon. Final Technical report on Web Monitoring System.

Chinn, J., Kluver, R., and Issa, P. (2013) "Reactions to Bashar Al-Assad's social media campaign in Arabic Social Media." In A multi-disciplinary, multi-method approach to leader assessment at a distance: the case of Bashar Al-Assad". Report prepared by the Joint Staff, Washington, D.C.

### ***Keynote Speeches***

Kluver, R. (2014, April 4). "New Media and Civic Activism: a global view." Keynote speech at Civic Dialogue and Leadership Conference, Texas A&M University, College Station, TX.

Kluver, R. (2013, December 14). The Geopolitics of New Media. Keynote speech at Daegu International Social Network Conference 2013, Daegu, South Korea.

Kluver, R. (2013, October 18). China, the Internet, and Geopolitics. Keynote speech at New Agendas on Networked China Conference, University of Texas.

Kluver, R. (2011, November 12). Mediated Perceptions: Cross-Strait Relations through the Lens. Keynote speech at Brown University Strait Talk Forum.

Kluver, R. (2010, December 11). The Confucius Institutes and Contemporary Chinese Studies. Invited speech at the Fifth Confucius Institute Directors Conference. Beijing, China.

Kluver, R. (2009, October 5). Impacts of Emerging Communications Technologies in the People's Republic of China. Keynote speech at Emerging Technologies & Media Mythologies Symposium. International Center for Media Studies, Calvin College, Grand Rapids, Michigan.

Kluver, R. (2008, February). The Internet and Political Change in Asia. Keynote speech to Friends of Geography 19<sup>th</sup> Annual Conference, Houston, TX.

Kluver, R. (2004, July). Information society in China. Keynote speech at the *Emerging Information Societies in Asia* seminar. University of Malaya, Kuala Lumpur.

### **Invited Presentations**

Kluver, R. (2016, May 5). "Developing research agendas with the Multi-lingual Media Monitoring (M3S) System." Invited presentation at the New World of Comparative Political Communication Conference, Texas A&M University.

Kluver, R. (2016, January 19-22 ). "Tracing the Narrative: Stories in Old and New Media". Invited presentation to the Information and Influence Seminar, Prime Minister's Office of Finland, Helsinki.

Kluver, R. (2015, December 9). "Geopolitical Visions in Chinese Media." Invited presentation at Ocean University of China, College of Liberal Arts.

Kluver, R. (2015, May 12). "Social Media and Geopolitics". Invited presentation to the Doha Forum, Doha, Qatar.

Kluver, R. (2015, January 8). "New Media, National Security, and the Global Information Space." "Threat Day 2015" Conference. Organized by Countering Terrorism Technology Support Office, US Department of Defense, Washington DC.

Kluver, R. (2014, June 19). "Crowd-sourced espionage: the geopolitics of new media". Invited presentation at Hong Kong Baptist University.

Kluver, R. (2014, April 6). "Digital Technology and the Future of Broadcasting: a Global Perspective." Broadcast Education Association 2014 Distinguished Research Symposium Panel. Las Vegas, NV.

Kluver, R. (2013, December 10). China, the Internet, and Geopolitics. Invited presentation at Communication University of China, Beijing, China.

- Kluver, R. (2011, August 24). "The Internet, Governance, and Democracy: Lessons from Singapore, Korea, and China." Invited Presentation at the Internet and Democratization in East Asia Workshop, University of Louisville Center for Asian Democracy. Louisville, KY.
- Kluver, R. (2010, July) Civic Cultures Online. Invited Presentation at the 5<sup>th</sup> Chinese Internet Research Conference. Beijing.
- Kluver, R. (2009, October 9). The Logic of New Media in International Relations. Invited presentation at the New Media and Global Transformation Conference. Columbia University, New York.
- Kluver, R. (2009, May 29). Panelist: Internet Governance in the Chinese Context: Theory and Practice. The 7<sup>th</sup> annual Chinese Internet Research Conference. University of Pennsylvania.
- Kluver, R. (2008, June 18). Information Control and Media Influence Associated with the Olympics. Invited testimony at the US-China Economic and Security Review Commission. Washington, DC.
- Kluver, R. (2007, December). Internet Development in China: Its Impact on Politics and Society. Invited Presentation at the Brookings Institution, Washington, D. C.
- Kluver, R. (2007, November). The Logics of New Media and the Information society: Finding a theoretical base for understanding the impact of new media on the harmonious society and international relations. Presentation to the Fourth Annual Beijing Forum, Beijing, Peoples Republic of China.
- Ang, P. H., & Kluver, R. (2006, February). Cinderella without a fairy godmother: A perspective on the institutional ecology of social research on information and communication technologies from Singapore. Presentation at the seminar *Information, Communication and New Media Studies: Networking a Multidisciplinary Field*. Oxford Internet Institute and Social Science Research Council.
- Kluver, R., & Ang, P. H. (2004, October 18-19). Legal issues for online journalism in Singapore. Presentation at the conference *IT Community and New Media Journalism in Asia: Legal Problems and Perspectives*. Vietnam Asia-Pacific Economic Cooperation Center (VAPEC) and the Korean Society for Media Law, Ethics and Policy Research, Hanoi.
- Kluver, R. (2003, June 12). The internet in Singapore: Boon, bane, or blessing. Presentation at *The Social and Cultural Impact of the Internet in ASEAN*. Singapore: Institute for Policy Studies.
- Kluver, R. (2001, November). Information technology, political transformation, and US policies. Presentation at the *Third Asia-Pacific Symposium on Press and Scientific and Social Progress*. Beijing, China.

### ***Professional and Service Activity***

#### *Department of Communication*

Departmental Advisory Committee, 2011-present  
 Chair, Internationalization Committee, 2011-present  
 Chair, Global Media Search Committee, 2013-2014

#### *University*

Corps Global Leadership Initiatives Committee, member (2010-present)

The Corps Global Leadership Initiatives Program is a program designed to build the next generation of leadership skills for the US military, government, and business, within the context of the Corps of Cadets. Key programs include the Corps International Excursions (3

per year), an active set of reciprocal exchanges, and other on-campus events to raise international competence among cadets.

University Representative: US-Indonesia Higher Education Partnership program

At the request of the President of the university, served on national committee to recommend policies and programs for the US-Indo Foundation.

Scowcroft Institute for International Affairs, Faculty Advisory Committee Member, 2008-present.

Member, Department of International Studies Search Committee, 2014-15

Member, Bush School Search Committee, 2008

### ***Discipline***

#### ***Journal Editorial Boards (current):***

Asian Journal of Communication 2007-present

Chinese Media Research, 2006-present

Journal of Communication, 2008-present

Journal of Computer-mediated Communication, 2013-present

Journal of Contemporary East Asia, 2013-present

New Media and Society, 2003-present

Western Journal of Communication, 2008-2014

Ad hoc reviews for numerous other journals in Asian Studies, Communication, and new media studies.

#### ***External Curriculum or Research Reviews:***

External Program Reviewer, Master of Arts in Global Communication Program, Chinese University of Hong Kong, 2014-15.

Project Reviewer, SSHRC-Canadian Social Sciences and Humanities Research Council, 2010

Project Reviewer, RGC-Hong Kong Research Grants Council, 2009-2015

Reviewer, Public Policy Research Council, Hong Kong, 2014-15

External Program Reviewer, Master of Arts in Communication, Chinese University of Hong Kong, 2010

#### ***External Tenure/Promotion Reviews:***

University of Louisville, 2014

Georgia Southern University, 2014

National University of Singapore, 2014

Nanyang Technological University, Singapore, 2011

#### ***Professional Office:***

Association of Internet Research

Executive Committee member, 2004-2009

Association of Chinese Communication Studies

Vice President, 1998-1999

President, 1999-2000

Chinese Internet Research Conference (CIRC)

Executive/Planning Committee, 2001-present.

CIRC is the premier gathering of scholars, researchers and industry players interested in digital trends and developments in the world's largest Internet community. Conferences have been held in Los Angeles, Berkeley, Michigan, Singapore, Hong Kong, Beijing, Oxford, Shanghai, Pennsylvania, Washington, D.C. and Texas.

Consulting:

Participation in Strategic Multilayer Analysis Program, US Dept of Defense Joint Staff, 2014-present). Led studies on the role of media in geopolitical issues focused on Syria, Iraq, China, and Russia.

***Teaching Fields, including areas of special interest***

International and Intercultural Communication

Political Communication

New Media and Media Studies

Geopolitics and Media

***Graduate students supervised (italicized indicates chair)***

*Ph. D. Students*

Hinck, Robert, (in process), Department of Communication, Texas A&M. (Chair)

Ehrl, Marco (In process), Department of Communication, Texas A&M. (committee member)

Giebert, Matthew (in process), Department of Political Science, Texas A&M. (committee member)

Yokel, Matthew, (in process), Department of History, Texas A&M. (committee member)

Chinn, Jacquelyn, (August 2015), Department of Communication, Texas A&M. (Chair)

Hilton, Brian, (2014), Department of History, Texas A&M. (committee member)

Logan, Lucas, (2014), Department of Communication, Texas A&M (committee member)

Lu, Jia (2009), Department of Communicatoin, Texas A&M (committee member)

*M.Phil Students*

Zhang Ge, (2015), Dept of Applied Social Sciences, City University Hong Kong (committee member).

*Master of Arts/Master of Science Students*

Koh, Taejin (2014). Dept of Geosciences, Texas A&M. (committee member)

Chiu, Samantha (2013). Department of Political Science, Texas A&M (committee member)

Qu, Chang Christine (2013). Department of Communication, Texas A&M (Chair)

Chinn, Jacquelyn (2012), Department of Communication, Texas A&M. (committee member)

Wang, Y. (2008), Department of Geography, Texas A&M (committee member)

Loh, S. H. (2006). Political rhetoric as a strategy of legitimization in Singapore. Nanyang Technological University, Singapore (Chair)

Chen, Y. (2005). Online privacy in China's emerging information age. Nanyang Technological University, Singapore. (Chair)

Lim, Y. C. (2005). Framing Disneyland with the death penalty: Mainstream US print media coverage of Singapore. Nanyang Technological University, Singapore. (Chair)

Muthusamy, A. (2005). Media framing of the political leadership transition in Malaysia. Nanyang Technological University, Singapore. (Chair)



- Soon, C. (2004). The internet and online political communities in Singapore. Nanyang Technological University, Singapore. (Chair)
- Cuevas, A. (2004). The internet and 2004 Philippine elections: Analysis of election campaign websites. Nanyang Technological University, Singapore. (Chair)
- Seah, L. (2004). The 2003 California recall election: An analysis of news framing and the celebrity. Nanyang Technological University, Singapore. (Chair)
- Li, H. (2003). Controlling the internet: Ideology and moral education in China. Nanyang Technological University, Singapore. (Chair)