Retention to Graduation Conference 2019

CEAT PARKER HALL LLP

Lance A. Millis
Director, CEAT Student Academic Services
Lance.millis@okstate.edu
405-744-5276

DAntae Potter
Assistant Director, Housing & Residential Life
Dantae.potter@okstate.edu
405-744-5592
What is CEAT Parker LLP?

• CEAT’s Freshman-only LLP
• Includes Maude’s Squad LLP
• A partnership between CEAT and Housing & Residential Life
• ~200 Freshmen (out of roughly 700), 4 Res Life CM’s, and 16 PEATEs
• Programming – social, academic, community service, health, etc.
• Location where we hold CEAT Summer Bridge (@ 100 students)
  • Summer Bridge has disproportionately more minorities, women, low SES, first gen, small town grads, mid-range ACT and GPA’s, etc. in 2018, over 50% of students were either female, minority, or first-generation college students
CEAT Parker LLP Programming

• Basement Study Lounge
  • Tutoring
  • Career Coaching
  • IT Support
  • English Writing Center hours
• Multiple, large whiteboards mounted on walls
• Networked and 3D Printers available
• Big TV/Monitor
CEAT Parker LLP Programming

• Salsa Dancing
• Game Nights
• Faculty Coffees/Lunches
• Pete’s Pet Posse visits
• Yoga
• Community Service
• Corporate-sponsored Dinners
• Ice Cream Social
• Clubs Fair
What’s a PEATE?

• Parker Engineering, Architecture and Technology Experts (PEATEs) are upper class students who act as mentors for Parker residents
• PEATEs are all CEAT students
• Check in with residents regularly
• Provide academic assistance
• Assist Student Services with programming
• Promote and inform students about upcoming programs
Has it been successful? How?

• CEAT LLP demand exceeded available supply each year, now we have enough supply

• Anecdotally, prospective students ask about our LLP, parents ask about and often encourage their student to live in our LLP, CEAT students report liking the experience

• Parents, students and hiring companies REALLY LIKE CEAT Parker

• Administratively, this experience/partnership has been viewed as successful (Dean, Associate Deans, Director of HRL)

• CEAT Parker LLP is helpful with recruitment discussions
Has it been successful? How?

• OSU Retention
  • 92% Retention in Parker
  • 95% Retention of Maude’s Squad (women)

• CEAT Retention (stay in major)
  • 74% vs. ~60% nationally

• Parker retention of our students before CEAT Parker LLP = 77.8%, WITH LLP = 84.1% - **+6.3%**

• Grades
  • Parker midterms are better than overall CEAT, 2 years in a row
  • Fall semester GPA lower than CEAT average, but still good
    • Fall 17 3.077 vs. 3.195
    • Spring 18 2.817 vs. 2.936
    • Fall 18 3.215 vs. 3.303
How can I do something similar?

• Currently every college has a representative Living Learning Program (LLP)
• Full buildings: CEAT Parker, Village CASNR, Honors- Stout
• Floors: Spears School of Business, Education Health and Aviation, Human Sciences, Global Scholars
• New 2019: College of Arts and Sciences Career Compass
Focus on Faculty Engagement

• Many programs across the nation credit success of a Living Learning Program based on the level of Faculty involvement

• Multiple tiers of involvement
CEAT in Residence

• Starting next fall, a CEAT Faculty or Staff will live in the first floor apartment and be an inspirational mentor for students.

• Will have a budget for new programming.
Questions?

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Assistant Director, Housing and Residential Life  
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405-744-5088