



DEAN, SPEARS SCHOOL OF BUSINESS

*Oklahoma State University
Stillwater, Oklahoma*

The Board of Regents for Oklahoma State University invites nominations and applications for the position of Dean, Spears School of Business. The Dean reports to the Provost and Senior Vice President, Division of Academic Affairs.

The [Spears School of Business](#) is a dynamic academic organization composed of 92 tenured or tenure-track faculty and 44 faculty of professional practice located in Stillwater and Tulsa. It provides an environment that encourages faculty personal and professional development, student attainment of academic and professional success, strong partnerships with private- and public-sector organizations, and enhancement of its excellent reputation. Spears Business is composed of the School of Accounting, the School of Entrepreneurship, the School of Hospitality and Tourism Management, the School of Marketing and International Business, and the Departments of Business Administration, Economics, Finance, Management, Management Science and Information Systems, and the Watson Graduate School of Management.

Through these units, Spears Business offers undergraduate degrees with majors available in 10 fields of study, an MBA degree, and MS degrees in Accounting, Business Analytics and Data Science, Economics, Hospitality and Tourism Management, Management Information Systems, and Quantitative Finance. It also offers a PhD in Economics and the PhD in Business Administration, with specialization in one of seven functional business areas. Additionally, a PhD with an executive research option has been offered since 2012.

In Fall 2022, Spears Business grew undergraduate enrollment on the Stillwater/Tulsa campus and online enrollment by nearly 6 percent to record numbers (nearly 4,900 undergrad students). Also, the school's current enrollment includes nearly 700 master's students and over 100 doctoral students. In addition to its strong undergraduate and graduate on-campus programs (Stillwater and Tulsa), Spears Business has been a longtime leader in offering online undergraduate degree completion programs and online master's programs. Many of the programs are highly ranked. For example, the MS in Business Analytics/Data Science is ranked No. 9 by *Fortune* Magazine. The Online MBA Program is ranked No. 28 by *US News & World Report*. Our Entrepreneurship students have done well in many prestigious business plan competitions and secured venture funding. Several departments also have high rankings for their research productivity. Spears Business also continues to grow its sponsored research activity through industry and state/national funding agencies. Faculty members include leaders in professional societies, editorial board leaderships, and Fellows of prestigious professional organizations. Spears Business also houses several research and service centers that focus on major topics including health innovation, analytics, societal impact, entrepreneurship, future of work, and financial wellness, among others. The Career Readiness Program (offered through the Eastin Center) as a graduation requirement and embedded in the academics is unique and creates a foundation of lifetime career success for Spears Business students.

Oklahoma State University's state-of-the-art \$72-million [Business Building](#) was opened in 2018 to better serve students and faculty. OSU business students have unlimited opportunities thanks to the award-winning 147,450-square-foot building that anchors the east end of campus. The "Power of Personal" motto are words we live by at Spears Business, and faculty, students and staff create an environment where personal connections are paramount, and academic excellence is strengthened by interpersonal prowess. All programs were fully reaffirmed in 2019 by the [AACSB International](#), and Spears Business remains among the top five percent of the world's schools offering business degrees. Further information about programs and activities can be found at the school's web site: business.okstate.edu.

[Oklahoma State University](#) has a rich history of institutional success and growth. A land-grant institution with more than 35,000 students across a five-campus system, we've graduated more than 264,000 students to serve the

state of Oklahoma, the nation and the world. Over the past year, President Kayse Shrum and Provost and Senior Vice President Jeanette Mendez – OSU’s new, transformational leadership team -- have taken steps to advance the institution further with the development of a strategy for the next era of OSU. The recently launched [university system strategy](#) has a focus on OSU becoming the nation’s preeminent land-grant institution. The Spears Business Dean will lead the execution of this vision for their respective college and have the opportunity to shape the future success of OSU as well as ensure imperatives are achieved. As part of the strategy, the Dean will also assist in identifying key areas where OSU can make a difference in solving societal problems, be student-centric, with a focus on providing each student with a thoughtful set of competencies to prepare them for life after graduation.

QUALIFICATIONS: Candidates must possess proven leadership and management skills in higher education; a thorough knowledge of the operations, philosophy and mission of an AACSB-accredited college of business administration; a knowledge of the operations, philosophy, and mission of a land-grant university; a demonstrated capacity to lead, communicate, and work effectively with diverse faculty, students, and leaders in business, industry, and other educational agencies and institutions; and clear evidence of ability to lead a fundraising campaign, develop relationships, and secure external financial support in cooperation with the OSU Foundation. Candidates also should be an innovative collaborator with a focus on interdisciplinary outcomes and a proponent of outreach activities. An earned doctorate or appropriate terminal degree in an area generally associated with Business, as well as scholarly achievement in teaching, research, and service that will result in a tenured appointment at the rank of professor, are strongly preferred. A minimum of three years of recent leadership experience at a comprehensive research university is also strongly preferred. In addition to proven administrative skills, candidates should possess a demonstrated record of promoting ethical behavior and social responsibility, as well as a demonstrated commitment to shared governance, transparency and academic freedom.

APPLICATION: The Division of Academic Affairs has a strong commitment to diverse people’s well-being and development. As such, applications are encouraged from candidates who understand and model the importance of inclusive excellence in higher education. The review of applications will begin immediately, interested parties are strongly encouraged to submit materials to Martin Baker as noted below. Review of materials will continue until a successful candidate is identified.

Applications (letter of interest, curriculum vitae, and the names, addresses, E-mail addresses, and telephone numbers of five references) must be submitted online at Jobs.okstate.edu, [req13380](#), and to:

Martin M. Baker, Managing Partner
Buffkin/Baker
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Oklahoma State University, as an equal opportunity employer, complies with all applicable federal and state laws regarding non-discrimination and affirmative action. Oklahoma State University is committed to a policy of equal opportunity for all individuals and does not discriminate based on race, religion, age, sex, color, national origin, marital status, sexual orientation, gender identity/expression, disability, or veteran status with regard to employment, educational programs and activities, and/or admissions. For more information, visit eoo.okstate.edu.