

**Melanie Morgan, PhD**  
Associate Dean of the Graduate School  
& Professor of Communication

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Address : Purdue Graduate School  
Young Hall, Room 170  
155 S. Grant Street  
West Lafayette, IN 47907

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**EDUCATION**

**University of Kansas, 1994-1998**

Ph.D. Communication & Social Gerontology

**University of Arkansas, (Little Rock )1992-1994**

M.A. Interpersonal and Organizational Communication

**Texas Christian University, 1990**

B.S. Economics

**ACADEMIC APPOINTMENTS**

<b>2019-present</b>	<b>Professor</b> Brian Lamb School of Communication Purdue University
<b>2008-2019</b>	<b>Associate Professor</b> Brian Lamb School of Communication Purdue University
<b>2001-2008</b>	<b>Assistant Professor</b> Brian Lamb School of Communication Purdue University
<b>1998-2001</b>	<b>Assistant Professor</b> Department of Communication University of Louisville

## ADMINISTRATIVE APPOINTMENTS

**2018-present**     **Associate Dean of the Graduate School (FTE 1.0)**  
Purdue University

### **Current Responsibilities**

Directs graduate records function for the university. The records office manages all plans of studies for graduate students in the Purdue system including Purdue Online. Responsible for graduate clearance, auditing and thesis deposit functions.

Leads admission process across PWL and all regional campuses. Admissions includes domestic and international recruitment, processing and acceptance of graduate student applications, and orientation programming. This office processes 26,000 applications per year.

Manages the Graduate School Fellowship Office, which oversees fellowship awards supporting graduate students across the West Lafayette Campus. These awards include internal recruitment fellowships, dissertation awards, research awards, external programs such as the NSF GRFP awards and corporate/global partnerships.

Oversees a robust Professional Development for the Graduate school which includes programming for both graduate students and postdoctoral scholars. The professional development office also produces the graduate student research magazine, 3MT, and “Say it in Six” competitions and the summer internship program. Last year professional development workshops had 16,500 registrations.

Serving as liaison for Purdue Indianapolis (PIN) transition. Developed new application that went live for PIN on September 1, 2023. Working on plan to transfer student records. Collaborating with programs to develop creative ways for recruitment to PIN. Serving as a point of contact to transitioning graduate students as they navigate the change process.

Recently took leadership role in Graduate Program Office. This office manages approval processes for courses, proposals, and certificates at Higher Learning Commission and Indiana Commission for Higher Education. The office is also responsible for developing unique course delivery methods.

### **Former Responsibilities**

The Graduate School has been through two restructuring process during my tenure. These reorganizations have shifted responsibilities. Former responsibilities have also included:

#### **Graduate Office of Student Diversity Initiatives (2019, 2020)**

- Lead the Summer Research Opportunities program for URM students
- Lead and organized Bridge Program for URM graduate students to transition to graduate school.
- Directed AGEF program for URM students interested in academic careers.

**Postdoctoral Affairs Office (2018-2023)**

- Restructured and lead Postdoctoral Affairs office. This included a new orientation program, specific professional development targeted to postdocs, and a travel award program.

**Office of Grant Writing Support (2018-2023)**

- Created Office of Grant Writing Support for graduate students and postdocs
- Developed 2 GRAD courses both online and face-to-face
- Developed and managed over 15 workshops for different awards
- Supervised grant writing coaches; office provided 350+ consultations each semester

**Major Projects Stewarded under the supervision of the dean:**

- Managed a redistribution in the implementation of internal fellowships that saved 2.5 M in tuition dollars.
- Created office to increase competitiveness of external fellowship applications.
- Created system to track awarded external fellowship dollars.
- Developed professional development program that includes academic and industry tracks. Program hosts over 350 workshops per year with both face-to-face and virtual offering serving over 16,500 student registrations each year.
- Managed the implementation of orientation programming for the postdoctoral office.
- Authored and manage two major grant projects from the Council of Graduate School's Mellon subawards.
- Guided the development of virtual recruitment events across the Purdue system.
- Developed digital research magazine to showcase work of graduate students across campus.

**2017-2018**

**Interim Associate Dean (FTE .50)**

Graduate School  
Purdue University

- Reorganized Postdoc office.
- Instituted fellowship reorganization.
- Initiated new professional development program.
- Revised and delivered preparing future faculty program.
- Assessed fellowship office allocation of resources.

**2014-2018**

**Director of Graduate Studies**

Brian Lamb School of Communication  
Purdue University

Major projects stewarded under the supervision of the department head:

- Advocated and designed program to increase graduate assistant stipends by 60%.
- Increased professional development funding for graduate students for travel to conferences to \$1,500 per year.

- Instituted a research leave program for PhD students to enhance research productivity.
- Increased funds available to graduate students for research expenses.
- Designed online Master's program in strategic communication. One of the largest online program at Purdue.

**2001-2018 Director of Oral Communication Curriculum Program**

Brian Lamb School of Communication  
Purdue University

Major projects stewarded under the supervision of the department head:

- Revision of the curriculum
- Development of peer mentoring program
- Creation of online course
- Wrote text and instructor's manual
- Managed 132+ sections per semester
- Oversaw 50+ TAs/instructors per semester

**AWARDS AND HONORS**

**2020 Big Ten Academic Alliance Leadership Program**

**Purdue University**

One of five faculty from Purdue University chosen to participate in a year-long professional development program for leadership in administration through the Big Ten.

This is an intensive year-long leadership program consisting of two seminars that rotate among Big Ten Academic Alliance universities. ALP develops the leadership and managerial skills, as well as, provides an orientation for faculty, including those currently appointed as academic administrators, to gain a better understanding of university-level academic administrative leadership and its challenges.

**2020 Brian Lamb School of Communication Outstanding Graduate Student Mentor Award**

Presented to one faculty member on the graduate faculty each year.

**2017 Don Yoder Outstanding Faculty Award**

**National Communication Association**

The National Communication Association recognizes a current or former basic course instructor or director who has demonstrated a commitment to the basic course in any format and made significant contributions to the development of a strong basic course program.

**2017 Program of Distinction Award**

**National Communication Association**

Recognized by the National Communication Association for an outstanding basic course which includes both COM 114 and COM 217.

**2017 Charles B. Murphy Outstanding Undergraduate Teaching Award  
Purdue University**

The Charles B. Murphy Award, Purdue's highest undergraduate teaching honor, recognizes up to five recipients (nominated through individual colleges) each year as models in excellent undergraduate education. Faculty with the rank of associate or full professor (including associate and full clinical professor ranks) are eligible.

**2016 Purdue Teaching Academy Fellow  
Purdue University**

Candidates were identified by their department or college/school based upon evidence of excellence in teaching, innovation in teaching methodology, teaching-related service, and scholarship in teaching and learning. Approximately ten are selected each year.

**2013-2014 Outstanding Graduate Advisor**

Brian Lamb School of Communication

**2011 College of Liberal Arts' Departmental Educational Excellence Award**

**2011 W. Charles Redding Award for Excellence in Teaching,  
Purdue University, Brian Lamb School of Communication**

**2006 W. Charles Redding Award for Excellence in Teaching,  
Purdue University, Department of Communication**

**2001 Outstanding New Teacher Award,  
Southern States Communication Association**

**FUNDING**

**Mellon Sub-Award Council of Graduate Schools (2021, \$46,000)**  
Funding for grant writing in the humanities

**Mellon Sub-Award Council of Graduate Schools (2020, \$15,000)**  
Diverse Pathways in Humanities

**Purdue Research Foundation (2019, \$20,000)**  
Funding for Jessica Welch Dissertation Project

**Developing COM 217 for Distance Delivery (2017, \$6,000)**  
Through Digital Education, I received a grant to develop the online version of COM 217.

**Purdue NExT Award (2015, \$10,000)** Selected as the only Liberal Arts faculty to develop an online course: Persuasive Communication for the Academic Year 2015-2016. This is our second award. This course is marketed to a global STEM audience of professionals and businesses looking to improve skill levels of employees and higher education institutions to supplement their degree programs.  
<http://courses.purduenext.purdue.edu>

**Aspire Grant** from the Dean of the College of Liberal Arts, Purdue University (2015, \$1400). Received funds to incentivize participants for survey project.

**Purdue NExT Award** (2014, \$10,000) Selected as the only Liberal Arts faculty to develop an online course: Communicating Complex Information for the Academic Year 2014-2015. This course is marketed to a global STEM audience of professionals and businesses looking to improve the skill levels of employees and higher education institutions to supplement their degree programs.

<http://courses.purduenext.purdue.edu>

**Purdue Impact Award** (2013, \$10,000) – Selected as an IMPACT Faculty Fellow for the Academic Year of 2013-2014. Redesigned COM 217 based on data from IMPACT course and feedback from faculty learning community and the following year joined the IMPACT advisory board for the University.

<http://www.purdue.edu/impact/>

**Ascension Health** (2010, \$87,000) Assessing patient and provider reactions to an e-health framework for supporting chronic care patients. This project evaluated the viability of a partnership between Ascension Health and Best Buy to promote consumer home health technologies. (CO-PI with W. B. Collins)

**Dean's Incentive Grant** (2007, \$750)

College of Liberal Arts, Purdue

“Speaking in a Virtual Environment”

**Purdue Research Foundation Research Grant** (to fund Ph.D. student: Jessica Rack), \$14,000 (2007).

What Communication Strategies are Helpful for the Grieving, Why are Those Strategies Helpful, and Can These Skills be Taught?”

**Digital Content Development Grant- ITAP** (2003, \$9,200)

“Creating a Digital Archive for COM 114”

## RESEARCH AWARDS

Top Four Paper Media Studies (2018)

Central States Communication Association, Milwaukee, WI.

Research Article of the Year (2017)

National Communication Association: Communication and Aging Division, Dallas, TX.

Top Paper Award, Assessment Division (2015)

National Communication Association Conference, Las Vegas, NV.

Top Three Paper Award Assessment Division (2015)

National Communication Association Conference, Las Vegas, NV.

Top Panel Award, Basic Communication Course Division (2014)

National Communication Association Conference, Chicago, IL.

Advisee: Lindsey Anderson awarded Outstanding Dissertation Award, Communication and Aging Division, National Communication Association, 2014.

Top Four Paper, Communication and Law Division (2012)  
National Communication Association Conference, Orlando, Fl.

Top Three Paper in Social Cognition (2009)  
National Communication Association Annual Meeting, Chicago, Il.

Top Paper in Instructional Communication, (2007)  
Southern Communication Association Convention, Louisville, KY

## SELECT REFERRED PUBLICATIONS & PRESENTATIONS

Durán Trinidad, A., & Morgan, M. (2022). Ideal mentoring behaviors: Perceptions of Latino international students enrolled in STEMM disciplines. *Susan Bulkeley Butler Center for Leadership Excellence and ADVANCE Purdue Center for Faculty Success in Working Paper Series*, 5(2), 1-15.

Fedesco, H., Collins, W. B., & Morgan, M. (2019). Investigating the effects of an employee wellness coaching intervention on patient engagement and healthcare costs. *Journal of Workplace Behavioral Health*.

Anderson, L. B., & Morgan, M. (2018). Millennials' accounts of and reactions to intergenerational communication in the workplace. In M. Z. Ashlock & A. Atay (Eds.), *Examining Millennials reshaping organizational cultures*. Lanham, MD: Lexington Books.

Boyd, J. & Morgan, M. (2018). A tool instead of a chore: Measuring student learning gains to improve instruction. *Communication Teacher*, 32, 154-166. doi: [10.1080/17404622.2017.1372596](https://doi.org/10.1080/17404622.2017.1372596)

Morgan, M., Collins, W. B., Sparks, G. G., & Welch, J. R. (2018). Identifying relevant anti-science perceptions to improve science-based communication: The negative perceptions of science scale. *Social Sciences*, 7(4), 64. <http://dx.doi.org/10.3390/socsci7040064>

Welch, J. & Morgan, M. (2018). Development and validation of the Mobile Dating App Gratification Scale: Effects of sought gratifications on user behavior and outcomes. *Communication, Society, and Media*, 1(2), 108-124. doi: 10.22158/csm.v1n2p108.

Anderson, L.B. & Morgan, M. (2017). Embracing the opportunities of an older workforce: Identifying the age-based communicative strategies for coping with emotional labor. *Work, Aging, and Retirement*. doi: <https://doi.org/10.1093/workar/waw039>

Anderson, L.B., & Morgan, M. (2017). Do nurses eat their young?: Understanding nurses' intergenerational communicative experiences in the workplace. *Communication Quarterly*. doi: <http://dx.doi.org/10.1080/01463373.2016.1259175>

\*\*\*Lead article

\*\*\*2017 NCA Communication and Aging Division Outstanding Article Award

Hall, E. D., Greene, J. O., Anderson, L. B., Hingson, L., Gill, E. A., Berkelaar, B.L., & Morgan, M. (2017). The family environment of "Quick-Witted" persons: Birth order, family communication patterns, and creative facility. *Communication Studies*, 68, 493-510, DOI: [10.1080/10510974.2017.1362567](https://doi.org/10.1080/10510974.2017.1362567)

Anderson, L.B., Hearit, L.B., Morgan, M., & Natt, J. (2015). Using a mixed-methodological approach to assess the communication lab: Gaining insights and making improvements. *Communication Center Journal*, 1, 9-36.

Boyd, J., Morgan, M., Ortiz, A., & Anderson, L. (2014). Taking initiative in the age of assessment. *Communication Teacher*, 28, 117-129. doi: 10.1080/17404622.2013.865771

Greene, J. O., Morgan, M., Anderson, L. B., Gill, E., Dorrance, E., Berkelaar, B., Herbers, L.E., & Hingson, L. (2014). Formative communication experiences and message production ability in adulthood: Family communication patterns and creative facility. *Communication Studies*, 31, 41-52. doi: 10.1080/08824096.2013.843166 \*\*\*Republished in G. Hullman (Ed.), *Thought, Experience, Sense: Cognitive Approaches to Enhanced Communication Competence*. Cognella, Inc.

Gill, E.A., & Morgan, M. (2012). Older parents and adult daughters: A comparison of communication and coping during the decision to move to a care facility. *Research on Aging*, 34(6), 714-737. doi: 10.1177/0164027512447821  
(dissertation project)

Gill, E.A. & Morgan, M. (2011). Home Sweet Home: Conceptualizing and Coping with the Challenges of Aging and the Move to a Care Facility. *Health Communication*, 26, 332-342.  
(dissertation project)

Greene, J.O., Morgan, M., McCullough, J.D., Gill, E.A., & Graves, A. (2010). A Phrase Well Turned: Creative Facility in Narrative Production. *Communication Studies*, 61, 118-134.

Morgan, M., Greene, J. O., Gill, E., & McCullough, J. (2009). The creative character of talk: Individual differences in narrative production abilities. *Communication Studies*, 60, 1-17.

Morgan, M. (2008). Explicit vs. Implicit Stereotypes: What attitudes do I really hold? *Communication Teacher*, 22, 84-88.

Morgan, M. (2008). Message design logic. *The International Encyclopedia of Communication*.

Morgan, M. (2008). Aging and information processing. *The International Encyclopedia of Communication*.

Roberts, F., Francis, A., & Morgan, M., (2006). The interaction of inter-turn silence with prosodic cues in listener perceptions of “trouble” in conversation. *Speech Communication*, 48, 1079-1093.

Walker, K. L., Hart, J. L., & Morgan, M. (2004). Health message strategies and generation x culture: Getting the message out and getting attention. *Intercultural Communication Studies*, 13(1), 75-84.

Hart, J., Walker, K., & Morgan, M. (2001). Using wit. *Communication Teacher*, 16(1), 4-6.

Hart, J., Walker, K., & Morgan, M. (2001). Tom Green and MTV—The cancer special. *Communication Teacher*, 15(4), 8-10.

Morgan, M., & Hummert, M. L. (2000). Communicative control strategies in mother-daughter dyads across the lifespan. *Journal of Communication*, 50 (3), 48-64.



## **Publications-Book Chapters**

Anderson, L.B., & Morgan, M. (2019). Millennials' accounts of and reactions to intergenerational communication in the workplace. *Examining Millennials Reshaping Organizational Cultures*. Lexington Books.

Anderson, L. B., & Morgan, M. (2019). Learning that nurses eat their young: Examining intergenerational interactions in the workplace. In R. S. Bisel & M. W., Kramer (Eds.), *Case studies in organizational communication: A lifespan approach*. New York. Oxford University Press.

Anderson, L. B., Morgan, M., Shorter, S., & Britt, B. (2019). Working with a difficult client: Examining the tensions experienced while developing the Halo Syndrome Campaign. In St. John, B., Spaulding, C., Pritchard, B., & Martinelli, D. (Eds.). *Cases in public relations strategy*. Expected publication 2018. Sage.

Anderson, L. B. & Morgan, M. (2016). We honor God in all we do: The case of Chase Homes. In Fyke, J. P., Faris, J., & Buzzanell, P. M. (Eds.). *Cases in organizational and managerial communication: Stretching boundaries*. Expected publication early 2016. New York: Routledge.  
(Independent Study Project)

Greene, J. O. & Morgan, M. (2009). Cognition and information processing. In W. F. Eadie (Ed.), *21<sup>st</sup> century communication: A reference handbook* (pp. 110-118). Sage.

Hummert, M.L., & Morgan, M. (2001). Decision-making in aging families: Issues of autonomy and paternalism. In M.L. Hummert & J. Nussbaum (Eds.) *Aging, Communication, and Health: A Multidisciplinary Approach*. Mahwah, NJ: Lawrence Erlbaum Associates.

## **Select Competitive Papers Accepted and /or Delivered at Professional Meetings**

Durán Trinidad, A., & Morgan, M. (2022). Ideal mentor behaviors among Latino international students in STEMM. Paper presented at the annual meeting of the National Communication Association. New Orleans, LA.

\*\*\*Welch, J. S. & Morgan, M. (2018, April). Development and validation of the mobile dating app gratification scale: Effects of sought gratifications on user behavior and outcomes. Paper presented at Central States: Milwaukee, WI

\*\*\*\***Top Four Paper Award: Media Studies Division**

Morgan, M., Collins, W. B., & Sparks, G. (2017, November) Identifying relevant anti-science attitudes to improve science-based communication: Two studies supporting the development and validation of the Negative Perceptions of Science Scale. Paper presented at the annual meeting of the National Communication Association. Dallas, TX.

Sanchez, V., Rawart, M., Shields, A., & Morgan, M. (2017, November) "We don't hire bitches: A standpoint analysis of nurse incivility. Paper presented at the annual meeting of the National Communication Association. Dallas, TX.

Shields A., Sanchez, V., Rawat, M. & Morgan, M. (2017, May). Nurse Incivility: Using Social Identity Theory to Explain Bad Behavior. Presented at D.C. Health Communication Conference.

Fedesco, H. N., Collins, W.B., & Morgan, M. Employee wellness coaching as a communication intervention: Exploring intervention effects on healthcare costs. Kentucky Conference on Health Communication, Lexington, KY, April 2016.

Collins, W.B., Morgan, M., & Sparks, G. (2015, November). Developing critical consumption of media messages: Exploring the relationship between college education and academic success on student evaluations of advertising. Paper presented at the annual meeting of the National Communication Association. Las Vegas, NV.

**\*\*\*Top Paper Award: Assessment Division**

Boyd, J., Morgan, M. & Hearit, L. B. (2015, November). A tool instead of a chore: Measuring student learning gains in order to improve instruction. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.

**\*\*\*Top Three Paper Award: Assessment Division**

Anderson, L.B., & Morgan, M. (2015, November). *Embracing the opportunities of a graying workforce: Identifying the age-based communicative strategies for coping with emotional labor*. Paper presented at the annual meeting of the National Communication Association. Las Vegas, NV.

Anderson, L.B., & Morgan, M. (May, 2015). *Managing the tensions of age-based role reversals in the intergenerational workplace: Exploring young adults experience supervising older employees*. Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Anderson, L.B., & Morgan, M. (May, 2015). *Eating their young: Understanding nurses' intergenerational communicative experiences in the workplace*. Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Anderson, L. B., Hearit, L. Morgan, M. & Natt, J. (2014, November). *Can you look at this? Using a qualitative approach to assess the communication help lab*. Paper to be presented at the annual meeting of the National Communication Association, Chicago, IL.

Anderson, L. B., Morgan, M., Herbers, L. E., & Grimes, T. (2013, November). *Young adults' accounts of and reactions to patronizing speech in the workplace*. Paper presented at the annual meeting of the National Communication Association, Washington, D.C.

Anderson, L.B., & Morgan, M. (2013, November). *Living in an On-Demand World: Learning How to Create a Narrated PowerPoint*. GIFT presented at the annual meeting of the National Communication Association, Washington, D.C.

Anderson, L.B., & Morgan, M. (April, 2015). *Understanding gray feelings: An exploration of age-based differences in nurses' descriptions of workplace emotions*. Paper presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA.

Boyd, J., Morgan, M., Ortiz, V., & Anderson, L. B. (2013, November). *Taking initiative in the age of assessment*. Paper to be presented at the annual meeting of the National Communication Association, Washington, D.C.

Greene, J.O., Morgan, M., Anderson, L., Gill, E.A., Hall, E.D. Berkelaar, B., Herbers, L., & Hingson, L. (2013, June). *Formative Communication Experiences and Message Production in Adulthood: Family Communication Patterns and Creative Facility*. Paper competitively selected for presentation at the annual meeting of the International Communication Association, London, England.

Anderson, L. B., Morgan, M., & Ardent, C. (2012, November). *Micropresentations: Delivering complex information in 60 seconds*. GIFT presented at the annual meeting of the National Communication Association, Orlando, FL.

Sarapin, S. H., Haas, E., Mitra, R., Morgan, M., & McWilliams, S. (2011, November). Optimizing voices from the witness box: The effects of physician-defendant testimony on findings of nurse defendant negligence in medical malpractice. Paper was presented at the National Communication Association Conference, New Orleans, LA, November, 2011.

***\*Top-Four Paper, Communication and Law Division***

Greene, J. O., Morgan, M., McCullough, J., & Gill, E. A. (2009). A Phrase Well Turned: Creative Facility in Narrative Production. *Communication Studies*. Paper to be presented at the annual meeting of the National Communication Association, Chicago, IL, November. **\*Top Three Paper Award Communication and Social Cognition Division.**

Bodie-Jones, A., & Morgan, M. (2007). Confirmation, Immediacy, and Motivation in the Classroom: A Longitudinal Exploration. Paper presented at the annual meeting of the Southern Communication Association Meeting, Louisville, KY, April.

**\*\*\* Top Paper**

Morgan, M., Greene, J., Gill, E., & McCullough, J. (2007). The Creative Character of Talk: Individual Differences in Narrative Production. Paper presented at the annual meeting of the National Communication Association, Chicago, IL, November.

Greene, J. O., & Morgan, M. (2006). Theories of cognition and family interaction. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX, November.

Morgan, M. (2005). The influence of computer mediated presentations on jury perceptions and decision making. Paper presented at the annual meeting of the National Communication Association, Boston, MA, November.

Greene, J. O., Morgan, M., Gill, E., & Cates, J. (2005). Creative Facility. Paper presented at the annual meeting of the International Communication Association, New York, May.

Graves, A. R., Morgan, M., Greene, J. O., Vibber, K. S., Kordas, J. L., & Stanforth, L. M. (2004). A Phrase well turned: Creative Facility in Narrative Production. Paper presented at the annual meeting of the National Communication Association, Chicago, IL, November.

Morgan, M., Wilson, S., Gilstrap, C., Grave, A., & Feng, H. (2003). "Facts are Opinions?": Corrective interchanges in the college classroom. Paper presented at the annual meeting of the National Communication Association, Miami, FL, November.

Morgan, M. (2002). Aging parents and their adult children. Paper accepted at the annual meeting of the National Communication Association, New Orleans, LA, November.

Hart, J., Willihnganz, S., Morgan, M., & Walker, K. (2001). The family cycle of care and later-life perspective on receiving care from children: Incorporating family research into the family communication class. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA, November.

Hart, J., Morgan, M., & Walker, K. (2001). Information dissemination on testicular cancer: An analysis of Tom Green's cancer special on MTV. Paper presented at the annual meeting of the Southern States Communication Association, Lexington, KY, April.

Morgan, M., Hart, J., Walker, K., & Willihnganz, S. (2000). Negotiating the caregiving identity across the lifespan. Paper presented at the annual meeting of the National Communication Association, Seattle, WA, November.

Morgan, M. & Hummert M.L. (1997). Telecommunication and aging: Tele-home Nursing and its implications for relieving caregiver burden. Paper presented at the annual meeting of the National Communication Association, Chicago, IL, November.

Shaner, J., Hummert, M.L. & Morgan, M. (1996). Hand-me-downs: The impact of family values on two generations. Paper presented at the annual meeting of the Speech Communication Association, San Diego, CA, November.

Morgan, M. (1996). Linguistic structures of power in older adult narratives. Paper presented at the annual Mid-West Linguistic Conference, Lawrence, KS, October.

Morgan, M. (1996). Social support and health outcomes for older adults: A meta-analysis. Poster presented at the Third International Conference on Communication, Aging, and Health, Kansas City, MS, May.

Morgan, M. & Hummert, M.L. (1996). Older adults' perceptions of supportive messages from friends and family. Paper presented at the annual meeting of the Central Speech Communication Association, Minneapolis, MN, April.

Morgan, M. (1995). Discourse and power in older adults' life reviews. Paper presented at the annual meeting of the Speech Communication Association, San Antonio, TX, November.

Patterson, J. & Morgan, M. (1995). Overcoming frailty through technology: Identity construction in television advertisements. Paper presented at the annual meeting of the Speech Communication Association, San Antonio, TX, November.

Driskill, G. & Morgan, M. (1995). Missing the meaning? The coordinated management of meaning theory in organizational communication research. Paper presented at the annual meeting of the Speech Communication Association, San Antonio, TX, November.

Morgan, M. (1994). A rule analysis of a day care culture: When rules clash with values. Paper presented at the annual meeting of the Central Speech Communication Association, Oklahoma City, OK, April.

Morgan, M. (1994). The think aloud interview: Applications for communication research. Paper presented at the annual meeting of the Central Speech Communication Association, Oklahoma City, OK, April.

### **National Pedagogical Workshops**

Morgan, M., Leach, J., Mudry, J., & Dysart-Gale, D. (2007). Teaching Science Communication. Short course to be presented at the annual meeting of the National Communication Association, Chicago, IL, November.

Morgan, M. & Sypher, H. (2003). Technology in the classroom. Short Course presented at the annual meeting of the National Communication Association, Miami, FL, November.

### **National Pedagogical Panels**

Panelist, (2017, November). Relevance Outside the Academy: Using MOOCs to Reach Adult Learners. Panel presented at the annual meeting of the National Communication Association, Dallas, TX.

Panelist, (2015, November). Being called to mentor: Understanding the complexities of mentoring basic course instructors. Panel to be presented at the annual meeting of the National Communication Association, Las Vegas, NV. **Top Panel Award\*\*\***

Panelist, (2015, November). Embracing opportunities to adapt the basic course for STEM majors. Panel presented at the annual meeting of the National Communication Association, Las Vegas, NV.

Invited Participant (2017, June). Selected by provost's office as the faculty representative for a collaborative team based project at the T-Summit, East Lansing, MI. Groups from peer universities around the country assembled at Michigan State University to solve problems encountered at their university. Emphasis was placed on solving these dilemmas while developing students who are T-centered. I worked with a team from student services on a service-learning project.

## TEACHING RECORD

### **Undergraduate (Purdue University)**

COM 324H: Organizational Communication, Honors  
COM 303: Intercultural Communication  
COM 304: Quantitative Methods for Communication Research  
COM 217: Presenting and Writing for Science  
COM 217D: Presenting and Writing for Science (online)  
CIMBA: Intercultural Communication  
CIMBA: Travel Writing

### **Graduate (Purdue University)**

COM 674D: Organizational Consulting  
COM 674: Emotions in Organizations  
COM 674F: Family Communication  
GRAD 590: Preparing Future Faculty

### **Courses Directed During Purdue Tenure**

#### **Basic Course Director (2001- 2018)**

Contributions to the basic course have focused on developing innovative approaches to basic course education at scale. The sheer scale of our programs at Purdue is so large that even small changes are challenging (5,000+ students per year). Purdue's basic course has been an early leader in the field in implementing large-scale flipped classes, deploying fully online courses, and promoting widespread engagement with service learning and learning communities. These initiatives have impacted many thousands of students. These have also influenced many hundreds of teaching assistants and instructors, who are now intimately familiar with and trained to promote these innovations at their own institutions. This course has been recognized nationally in both 2011 and 2017 with a program of distinction awards at the National Communication Association.

Our basic course consists of two distinct courses, COM 217 and COM 114. I have directed both of these programs during my tenure at Purdue.

#### **COM 217: Science Communication (21/24 sections/semester) (Course Creator and Director 2007-2018)**

In collaboration with Purdue's College of Science, a novel and cutting-edge "new" basic course was created that would meet the unique needs of science majors across the full spectrum of majors in the College. These include natural sciences, computer science, mathematics, and actuarial science. The course is instructed by teaching assistants and lecturers, and a new training program was developed to assist these instructors in administering this new course. Although many of the objectives in the course are similar to those in COM 114, it achieves those goals in unique and different ways. One of the unique aspects of the course is the addition of a heavy writing component. The course emphasizes communicating ideas in both oral and written formats. In 2013, the course was revitalized through

Purdue's IMPACT program which seeks to "redesign foundational courses by using research findings to create student-centered teaching and learning environments." <http://www.purdue.edu/impact/> IMPACT changed the way we delivered the course by allowing students to have more control over their assignments and choices for meeting course objectives.

Much of the training for instructors and processes that help run the course mirrors those created for COM 114. The course is part of the university core and meets the university's oral communication requirement for science majors. The course has grown rapidly, going from 7 sections per semester to 24 sections per semester. COM 217 uses a modified flipped course environment, fully online sections, and creative use of technology in student assignments. In 2017, this course was awarded a program of distinction by NCA in conjunction with COM 114.

### **Innovation Online Course Development and Short Courses**

- **Online Graduate Certificate Program in Strategic Communication Management**  
In 2011, I began work directing the development of a fully online Graduate Certificate Program to support graduate education among working professionals across the country. This program consisted of three courses: Strategic Communication, Crisis Communication, Global Communication.
- **MOOC: Communicating Complex Information, Future Learn**  
Developed an online MOOC as part of a Purdue partnership with Future Learn in the U.K. The course has been offered two times with enrollments of over 10,000 and is scheduled to be offered again in June, 2018.
- **PurdueNext Workshop at GS1 in Peru**  
As an extension of the PurdueNext training, Purdue global partners at GS1 are bringing in faculty from PurdueNext as part of their series on Lean Supply Chain certification. Designed workshop in Communication for High Impact Projects – presented on Sept. 28 and 29, 2016.
- **MOOC: Communicating Strategically, EdX**  
Developed, in collaboration with Bart Collins, one of Purdue's first, and largest, Massive Open Online Course (MOOC), on Communicating Strategically. This 5-week course, offered through EdX (one of the world's largest MOOC environments), has served well over 40,000 students around the world to date, and serves to promote presentational skills to professionals in STEM-related disciplines.
- **PurdueNext**  
To develop the PurdueNext Course, a series of online videos were constructed that included online lectures. Course assessments and activities were provided at the end of each lesson. These activities were part of an early Purdue experiment, PurdueNext, to engage corporate partners nationally and globally in MOOC-like experiences in collaboration with live courses being offered at the university.



## SERVICE

### Service to Discipline

External Program Reviewer (2019)  
External Program Reviewer (2023)

External Promotion and Tenure Reviewer (Summer 2021) 3 cases  
External Promotion and Tenure Reviewer (Summer 2022) 1 case

### Industry Boards

Cengage Advisory Board- Worked with National Publisher to advise on issues related to the basic course. (2011-2012)

### Editorial Review Boards/Reviewer

Journal of Southern Communication  
Communication Research Reports  
Communication Studies  
Journal of Family Communication  
Southern Journal of Communication  
Human Communication Research  
Journal of Communication  
Journals of Gerontology  
Social Sciences  
Health Communication

### School and University Service (Purdue University)

<b>ACTIVITY</b>	<b>DATE</b>
Co-Chair Strategic Mentoring Committee (CLA)	Fall 2019 - present
Ph.D. Marshal for Graduation	Every Graduation since 2018
Graduate School Platform Representative for Graduation	Winter, 2017
Provost's Committee: Evaluating the Graduate School	2016-2017
Graduate School: Graduate Council	2016-2017
Judge for 3MT Graduate School	2016, 2017
Judge for Ecological Science and Engineering Symposium 3MT	2013, 2014, 2015, 2016, 2017
Facilitator: Lecture and Presentation Techniques; University Wide Graduate Student Orientation (150+ students)	2014, 2015, 2017
IMPACT Advisory Committee	2014 - 2017
Center for Undergraduate Instructional Excellence Selection Committee	2013
Faculty Learning Communication Assessment Group –Leader	2013



Purdue NeXT Assessment Committee, Chair	2013
Purdue NeXT Research Committee	2013
Orientation Leader for University Wide Graduate Student Orientation	2013
Selection Committee: University Graduate Teaching Award	2011
Reviewer Bilstrand Strategic Initiative Awards	2011
CLA Sexual Harassment Advisor's Network	2008-2016
Center for Aging and the Life Course Steering Committee	2008-2009
CETA: Committee for the Education of Teaching Assistants	2007-2009
Selection Committee: University Graduate Teaching Award	2008
Committee, College of Liberal Arts Teaching Development Incentive Award Proposals	2014, 2015, 2017
Committee, College of Liberal Arts Teaching Awards	2016-2017
Evaluator, Development Incentive Award Proposals, College of Liberal Arts	2017
Center for Aging and the Life-Span Steering Committee	2003-2004

### Memberships in Academic, Professional, and Scholarly Associations

International Communication Association  
National Communication Association  
National Postdoctoral Association  
Council of Graduate Schools  
Midwestern Association of Graduate Schools  
Faculty Associate, Center for Aging and the Life Course, Purdue University

<b>PROFESSIONAL REFERENCES</b>
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