

Shannon L. Baker, PhD.

ADMINISTRATIVE EXPERIENCE AND ACCOMPLISHMENTS

Associate Vice President for Student Success, November, 2020-February, 2023. Interim Associate Vice President for Student Success, Texas A&M University—Kingsville, 2018-November, 2020.

Duties:

Responsible for coordinating university-wide retention efforts, including communications with units such as Enrollment Management. Coordinating efforts to insure that freshmen and transfers make smooth transition to Texas A&M University—Kingsville.

Responsible for overseeing the First Year Experience (including the Common Read), professional advising, the University Writing Center, student mentors, the academic collegiate enhancement plan for at-risk students, the Pathways Academic Assistance Center, Social Work referral services, and the HEART Project. Oversees campus-wide retention events for first- and second-year students. Serves as Foster Care Liaison for campus. Coordinating use of software including Starfish and TutorTrac designed to aid in retention efforts. Overseeing use of AVID initiatives across campus. Oversaw Career Services (2018-2020).

Accomplishments: Expanded mission statement of Student Success to encompass entire undergraduate experience. Established Social Work referral services. Created Javelina Squared, an event for second-year students. Planned inaugural Javelina Summer Bridge Program. Oversaw process by which TAMU-Kingsville became the only four-year IHE to be named an AVID National Demo Site. Other Personnel on National Science Foundation Grant, “Integrated Pathways Excellence for Seamless Transition of Engineering Minority Students”; Recipient of AVID Lighthouse Award for TAMU-Kingsville in 2019. Co-PI for Greater Texas Foundation Grant for \$289,000.00. PI on HSI STEM and Articulation Grant, Department of Education Grant for \$5,000,000.00. PI and PD on Pilot Program to Address Learning Loss in South Texas to Improve Student Achievement, Department of Education for \$500,000.00. PI and PD on THECB Accelerate Student Success Implementation Grant for \$250,000.00.

Assistant Dean, College of Arts and Sciences, Texas A&M University—Kingsville, 2017-August, 2018. Associate Dean, College of Arts and Sciences, Texas A&M University—Kingsville, August, 2018-December, 2019.

Duties:

Working with departments on program-level and general education assessment, as well as five-year program reviews. Establishing a process to facilitate General Education assessment. Serving as college liaison for dual enrollment, General Education, International Programs, and scholarships. Implemented a revised UNIV 1102 curriculum. Coordinating offerings of co-requisite transitional education classes by the College of Arts and Sciences. Overseeing disbursement of undergraduate and graduate scholarships for the College of Arts and Sciences, as well the awarding of graduate teaching assistantships. Coordinating with departments and faculty members in the processes of annual reports, continuation, tenure/promotion, and post-tenure review.

Establishing clear procedures for the tenure/promotion and continuation process within the College. Coordinating professional development workshops for adjunct faculty members. Hearing officer for student complaints. Served as college liaison for Graduate Studies

Accomplishments: Created a General Education Assessment structure; further systematizing continuation, tenure, and promotion processes; implemented a UNIV curriculum; coordinated with Student Success to provide professional development opportunities for contingent faculty; co-PI, 2018 THECB College Readiness Success Model Grant, \$74,921.00.

Chair, Department of History, Political Science, and Philosophy, Texas A&M University—Kingsville, 2011-2017.

Responsible for leading department comprised of four programs spanning two divisions: (Criminal Justice, History, Political Science, and Philosophy), with thirty faculty members teaching at up to twelve campuses. Provided vision and leadership to build future of department. Oversight of personnel, budget, curriculum, reporting, recruitment, retention, scheduling, dual enrollment delivery, and assessment.

Accomplishments: Oversaw the combining of two previously separate departments (History and Political Science) into one unit. Oversaw incorporation of Philosophy into unit. Ushered in the newly created program of Criminal Justice.

Chair, Department of History, Texas A&M University—Kingsville, 2010-2011.

Responsible for directing history program. Provided vision and leadership to build future of department. Oversight of personnel, budget, curriculum, reporting, recruitment, retention, scheduling, and assessment.

Chair, Ad Hoc Committee regarding Chairs' Workloads, Texas A&M University—Kingsville, 2014-2015.

Requested permission of Provost to create this committee, which circulated a survey instrument to chairs across campus to assess various responsibilities of chair. Assembled ninety-four page aggregate of results, and prepared a summative memo culminating in proposals to address workload issues, which the committee reviewed and edited. Substantive action resulted from the report generated by this committee, which was circulated among the President, Provost, and Deans.

Chair, General Education Committee, Texas A&M University—Kingsville, 2007-2010.

Oversaw the coordination of General Education Student Learning Outcomes to match THECB requirements. Authored and oversaw implementation of the Global Learning component. Oversaw the application process to admit new courses into the General Education curriculum. Helped oversee the collection of General Education Assessment data. Implemented a plan by which the committee provided feedback to departments regarding their assessment results. Drafted a plan to update General Education Assessment plans at TAMUK. Created and implemented the General Education Teaching Award.

Chair, Core Curriculum Task Force, Texas A&M University—Kingsville, October, 2005-2006.

In response to SACS recommendations and THECB mandates, led a campus-wide discussion regarding what the General Education curriculum at Texas A&M University—Kingsville should be. This work involved balancing concerns including what types of knowledge, skills, and analytical abilities community members wanted students to acquire, with issues including limiting the number of classes in the curriculum and eliminating upper-level coursework from that curriculum

EDUCATION

PhD. Latin American History. Texas Christian University. Fort Worth, Texas.

M.A. Latin American History, Texas Christian University. Fort Worth, Texas.

B.A. History. Siena College. Loudonville, New York.

FACULTY APPOINTMENTS

Professor of History, Texas A&M University—Kingsville, 2012-present.

Associate Professor of History, Texas A&M University—Kingsville, 2005-2012.

Assistant Professor History, Texas A&M University—Kingsville, 2001-2005.

Assistant Professor of History, SUNY—Cortland, August, 1999-2001.

Lecturer, Texas A&M University—Kingsville, 1998-1999.

PUBLICATIONS

“Breaking Past Borders: *Las Soldaderas* during the Mexican Revolution,” in *Women Across Time: Mujeres a Través del Tiempo*. With Veronica Nohemi Durán. College Station: Texas A&M University Press, 2022.

Reports from the Field: “*Revolucion to la Huelga: The Brownsville Eagle Bus Strike of 1980.*” With Edith Esparza Young. *Latino Studies*, 2014.

Review of William G. Acree Jr. and Juan Carlos González Espitia, editors, *Building Nineteenth-Century Latin America: Re-Rooted Cultures, Identities and Nations*, in *The Americas* (2012).

“Federalists, Traditionalists and Santanistas: A Contested Appropriation of Sacrality,” in *Conference Proceedings: 2012 Hawaii University International Conferences on Arts and Humanities*. ISSN: 2169188.

“Now Serving ‘Tacos al Cabrón’: Student Use of Satirical Humor at Texas A&I,” in *Journal of Border Educational Research*. 10 (Fall, 2011): 180-194.

In “Notes,” “Eagle Manufacturing International’s 1980 Strike: Seeking Information,” in *The Journal of South Texas*. 24 (Fall 2011): 90-91.

“Antonio Lopez de Santa Anna’s Search for Personalized Nationalism,” in Sam Brunk and Ben Fallaw, eds., *Heroes and Hero Cults*. Austin: University of Texas Press, 2006.

“An Easy Target for any Country Willing to Make the Effort’: How Travel in Mexico Influenced People’s Perceptions regarding Manifest Destiny,” in *South Texas Studies*. 15(2004): 1-22.

PRESENTATIONS

“Centering Student Voices, Data, and Reflection to Transform,” Texas Conference on Student Success, College Station, Texas. October, 2022, with John Gardner and Jerel Benton.

“A Culture of Change: How Higher Education Institutions Can Reach Their Students Far Beyond the Classroom,” Hawaii International Conference on Education, January, 2020, with Stephanie Bain.

“Engaging AVID Across Boundaries.” Presented at the AVID National Conference. Dallas, Texas. December, 2019, with Stephanie Bain.

“Transition to Higher Education (On-Boarding).” Presented at 60x30TX, Middle South Texas Region Convening. Corpus Christi. TX. March, 2019, with Maureen Croft.

“To Remember or Forget?: The Role of History in *Caballero* and *Forgetting the Alamo or Blood Memory*,” Rocky Mountain Council for Latin American Studies, Reno, Nevada, 2018.

“Ann Chase in Historical Context,” Rocky Mountain Council for Latin American Studies, Santa Fe, New Mexico, 2016.

“Ann Chase: Breaking Past Boundaries,” Rocky Mountain Council for Latin American Studies, Tucson, Arizona, 2015.

“Breaking Past the Myth of las Soldaderas: An Analysis of Leonor Villegas de Magnón’s *La Rebelde*,” Rocky Mountain Council for Latin American Studies, Santa Fe, New Mexico, 2013.

“Now Serving ‘Tacos al Cabrón’: Student Use of Satirical Humor as a Form Protest at Texas A&I,” Rocky Mountain Council for Latin American Studies, Santa Fe, New Mexico, 2011.

“The Vulture Disguised as an Eagle: Sketching Resistance through Art,” with Dr. Edith Esparza Young, Rocky Mountain Council for Latin American Studies, Boulder, Colorado, 2010.

“From the *Revolución* to *la Huelga*: How the Mexican Revolution Influenced a Labor Activist,” with Dr. Edith Esparza Young, Rocky Mountain Council for Latin American Studies, Boulder, Colorado, 2010.

“Mexican American Use of Satire during the Chicano Movement,” Rocky Mountain Council for Latin American Studies, Santa Fe, New Mexico, March, 2009.

“Progress in the ‘Interim’: Moving General Education Assessment Forward in a Time of Institutional Change,” with Dr. Gregory Moehring and Dr. Dann Brown, New Mexico Higher Education Assessment and Retention Conference, Albuquerque, New Mexico, February, 2009.

“Round Table: The Scholarship of Teaching through the Development of PrimarySource Readers,” Southwestern Social Science Association, Las Vegas, Nevada, March, 2008.

“How a QEP Class Provided an Ideal Teaching Experience, Inspired Students, and Even Facilitated My Research,” Third Annual Conference on the Scholarship of Teaching and Learning, Kingsville, Texas, 2006.

“‘Monster of Contradictions’: Santa Anna the Personalist versus Santa Anna the Patriot,” Rocky Mountain Council for Latin American Studies, Tucson, Arizona, April, 2005.

‘An Easy Target for Any Country Willing to Make the Effort’: How Travel to Mexico Influenced People’s Perceptions Regarding Manifest Destiny,” John W. Stormont Lectures on South Texas, Victoria, Texas, February, 2004.

“Roundtable Discussion regarding Manifest Destiny,” with Dr. Ron Tyler, Director of Texas State Historical Association, Dr. Donald Frazier, McMurry University, Dr. Steve Hardin, Victoria College, John W. Stormont Lectures on South Texas, Victoria, Texas, February, 2004.

SERVICE

Texas A&M University System (TAMUK Representative):

American Association of States Colleges and Universities, Student Success Equity Intensive, Campus Lead, 2021-2023.

National Association of System Heads, Taking Student Success to Scale, 2017-2022.

National Association of System Heads Leadership Academy, Focus on Diversity, Equity, and Inclusion, 2021.

Bill and Melinda Gates’ Foundation Sponsored Workshops on Appreciative Advising and Campus Integration Analysis, Campus Lead, 2020-2021. **Texas Transfer Alliance**, 2019-2021.

Texas A&M University—Kingsville

University and College-wide Service

QEP Selection Committee, Fall 2022-February, 2023.
RNL Student Success Working Group Chair, January 2022-December 2022.
RNL Strategic Enrollment Planning Committee, January 2022-December 2022.
President's Council on Climate, Diversity, and Inclusion, July 2022-present.
HSI Seal of Excelencia Committee, July 2022-present.
Enrollment Working Group, Chair, January 2021-January 2022.
Starfish Ambassadorship Committee, Chair. August 2020-February, 2023.
Pandemic Response Team, August 2020-January 2022.
Commencement Speaker Selection Committee, Chair, January 2019-February, 2023.
Academic Advisory Council, August 2018-February, 2023.
Drug and Alcohol Abuse Prevention Program Committee, August 2018-February, 2023.
Emergency Grant Aid Committee, August 2018-February, 2023.
Member of SACSCOC Evaluator Registry, 2017-present.
UNIV 1102 Working Group, 2017-2018.
Ad-hoc Arts and Sciences General Education Assessment Committee, 2015-2017.
University Appeals Hearing Committee, 2014-2017.
Ad Hoc Committee on Ad Astra, 2014.
Undergraduate Program Review Committee, 2012-2015.
Ad Hoc Committee regarding Chairs' Workloads, 2014-2015 (Chair).
Dual Enrollment Day Planning Committee, 2012-2013 (Chair).
Women and Gender Studies Symposium Planning Committee, 2012.
SACS Compliance Committee, 2011-2015.
Chancellor's Academy of Teacher Educators, Selection Committee, 2011.
Core Curriculum Subcommittee, Excellence in Undergraduate Education Initiative, 2011.
College of Arts and Sciences 1201 Committee, 2011.
Women's Leadership Council, 2011-present.
Faculty Advisor, Unity (student group for GLBT students), 2008-present.
General Education Committee, 2006-2010 (Chair, 2007-2010).
Faculty Senate Elections Committee, 2006-2007.
Faculty Senate Member, 2006-2007.
Presidential Travel Support Committee, 2005-2009.
Core Curriculum Task Force, 2005-2006 (Chair).
Hispanic Heritage Committee, 2006-2009.
Faculty Advisor, Alpha Lambda Delta, 2004-2005.
Faculty Senate Ethics Committee, 2003-2005.
Freshman Convocation Committee, 2003-2007.
SACS Editorial Committee, 2002-2004.
Faculty Writing Group, 2001-2008 (Chair).

Department Committees

Assessment Committee, January, 2007-present.
Graduate Committee, August, 2007-present.
Graduate Coordinator, August, 2007-present.

Search Committee, Department of Bilingual Education, 2005.
Graduate School Track Committee, History Department, 2005-present.
Budget Committee, History Department, 2005-present.
Advisor, Phi Alpha Theta, History Department, 2003-2005.
Props and Equipment Committee, History Department, 2001-2003.
History Recruiting/Fair Committee, 2001-2003.
Library Liaison, History Department, 2001-2010.

SUNY-Cortland

University and College-wide service

Latin American Studies Program, 2000-2001 (Chair).
Multicultural and Gender Studies Steering Committee, 2000-2001.
Multicultural and Gender Studies Council, 2000-2001.
Latin American Studies Committee, 1999-2001.
Center for International Education's Academic Advisory Committee, 1999-2001.

Department Committees

Personnel Committee, History Department, 2000-2001. Phi
Alpha Theta Advisor, 2000-2001.

HONORS, AWARDS, AND GRANTS

Grants Funded

Texas Higher Education Coordinating Board, Accelerate Student Success Implementation Grant. Javelina Summer Bridge Program. P.I. and P.D. \$250,000.00 (September 30, 2022-September 30, 2023).

Office of Postsecondary Education Higher Education Programs, Congressionally Funded Projects Program (Earmarks). Pilot Program to Address Learning Loss in South Texas to Improve Student Achievement. P.I. and P.D. \$500,000.00 (September 1, 2022-August 31, 2023).

Texas Higher Education Coordinating Board, Accelerate Student Success Planning Grant. Javelina Summer Bridge Program. P.I. and P.D. \$50,000.00 (July 15, 2022-October 15, 2022).

Department of Education Title III, HSI STEM and Articulation Grant. Hispanic Education Advising Remediation Teaching: HEART. P.I. \$5,000,000.00. (October 1, 2021-September 30, 2026).

Greater Texas Foundation Grant. A Tiered Approach to Student Engagement and Retention through Undergraduate Research. Co-P.I. \$289,000.00. (June 2021-June 2024).

THECB College Readiness Success Model Grant. Co-P.I. \$74,921.00. 2018.

Arts and Humanities Grant to conduct research for publication of the Ann Chase diary, TAMUK, 2016. (\$1239.00)

Certified Local Government Grant, awarded to the City of Kingsville, Department of History, Political Science and Philosophy at TAMUK subcontracting. Co-recipient. (\$56,530)

Arts and Sciences Grant to conduct research for project “The Vulture Disguised as an Eagle,” TAMUK, 2009. (\$2680.00)

Pan American Round Table of Corpus Christi, grant for research on “*México de Afuera*,” 2007. (\$1000.00)

Arts and Sciences Grant for research in New Mexico and Texas, TAMUK, 2006. (\$3000.00)

Quality Enhancement Program Grant to teach Mexican American History Research Seminar, TAMUK, 2005. (\$8800.00)

Faculty Research Program Grant for research in Mexico City and Austin, SUNY—Cortland, 2000. (\$2800.00)

Awards and Honors

Dean’s Award for Outstanding Leadership, College of Arts and Sciences, TAMUK, 2017.

Faculty Development Leave, TAMUK, 2009.

Chancellor’s Teaching Excellence Award, TAMUK, 2009.

Outstanding Service Award for Exemplary Leadership on the General Education Committee, 2008.

William J. Hall Faculty Award, College of Arts and Sciences, TAMUK, 2007.

“Be All You Can Be Award” for high achievement as an emerging leader and mentor, TAMUK Women’s Center, 2004.

COMMUNITY INVOLVEMENT

Advisory Board Member, Tejano Civil Rights Museum, Corpus Christi, Texas, 2015-2016.

Executive Board Member, Tejano Civil Rights Museum, Corpus Christi, Texas, 2016-2020.

Girl Scout co-Leader, Troop 9210, 2013-2021.