

Jayson L. Lusk, Ph.D., Distinguished Professor and Head, Department of Agricultural Economics, Purdue University

Interview: Arrive on Sunday, May 14 and depart on Tuesday, May 16

Campus Forum: Monday, May 15, 1:30 – 2:30 PM, 101 Ag Hall and via Zoom upon

request to <u>provost@okstate.edu</u>

Reception: Immediately following in the lobby

Jayson Lusk is Distinguished Professor and Head of the Agricultural Economics Department at Purdue University. He earned a BS in Food Technology from Texas Tech and a PhD in Agricultural Economics from Kansas State. He held previous appointments at Mississippi State and Oklahoma State Universities and the French National Institute for Agricultural Research.

Lusk is a preeminent agricultural scientist and a prominent advocate for agricultural research and innovation. He has been interviewed and published editorials in outlets such as the *New York Times*, *Wall Street Journal*, *USA Today*, and the *Washington Post*, and has appeared on numerous network and national cable television shows. Lusk has published more than 270 articles in peer reviewed journals, including several of the most cited papers in the agricultural economics profession. He has authored five books, the latest being *Unnaturally Delicious*.

Additionally, Lusk has received numerous awards including the Borlaug Communication Award from the Council for Agricultural Science and Technology and the Lou Ann Aday award, Purdue University's most prestigious research award in the humanities and social sciences. He has served on the executive committee of the USDA National Agricultural Research, Extension, Education, and Economics (NAREEE) Advisory Board and has testified before the U.S. Congress on multiple occasions. He is a fellow and past president of the Agricultural and Applied Economics Association.