**Oklahoma State University**

**INTERNAL ROUTING/SIGNATURE APPROVAL SHEET for NEW and MODIFIED DEGREE PROGRAMS**

This routing sheet is to be used for all new program proposals or for modifications to existing programs (certificate and degree programs). Signatures of individuals below indicate their review and approval of the attached Program Request. Please attach this routing sheet to the Regents Program Request Form, along with the complete proposal.

<table>
<thead>
<tr>
<th>Title of Existing Program</th>
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<tr>
<td>Title of Proposed Program</td>
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<td>Type of Program (circle):</td>
<td>BACCALAUREATE</td>
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<td>CERTIFICATE: (Undergraduate or Graduate)</td>
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<td>Name of Academic Unit (e.g., Department, Division, School)</td>
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<td>Name of Dept./School Head or Program Director</td>
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<td>Name and Title of Contact Person</td>
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<td>Campus Address and Phone of Contact Person</td>
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| Printed Name: Department/School Curriculum Chair | Signature/Date |
| Printed Name: Academic Unit Graduate Coordinator* | Signature/Date |
| Printed Name: Dept./School Head or Program Director | Signature/Date |
| Printed Name: College Curriculum Chair | Signature/Date |
| Printed Name: College Dean | Signature/Date |
| Printed Name: Graduate Council Vice-Chair* | Signature/Date |
| Printed Name: Graduate Dean* | Signature/Date |
| Printed Name: Instruction Council Chair | Signature/Date |

*Required only for graduate programs.
Embedded Certificate - New Program Request Form
(created for abbreviated approval process for certificate coursework existing within a single approved program)

Click here to select your institution.
Institution Submitting Proposal

Click here to enter text.
Title of Proposed Embedded Certificate

Click here to enter text.
Title of Existing Program and State Regents’ Program Code

Click here to enter text.
Location (where the program will be offered)

Select delivery method.
Method of Delivery (i.e., on-site/electronic media/combined)

CIP Code (6 digits) Click here to enter text.

Program Code requested for embedded certificate
(if left blank, the next available program code will be used) Click here to enter text.

Academic Unit (e.g. Department, Division, School) Click here to enter text.

Name of Academic Unit Click here to enter text.

Name of Program Director Click here to enter text.

Intended Date of Implementation Click here to enter text.

Anticipated Date for Granting First Embedded Certificates Click here to enter text.

Specialty Accrediting Agency Click here to enter text.

Name and Title of Contact Person Click here to enter text.

Date of Letter of Intent Click here to enter a date.
(The letter of intent must have been submitted to the Chancellor prior to submitting the proposal)

Date of Governing Board Approval Click here to enter a date.

Signature of President: ___________________________ Date: Click here to enter a date.
Background on Certificates for Complete College America. For certificates to have a decisive contribution to the national postsecondary preparedness, states must ensure certificates are:
- of high quality
- rigorous enough to have real value
- tailored to the job market
- widely available
- designed for timely completion

There are three categories of certificates based on length:
- **Short-Term Certificates**: certificates for programs designed for completion in less than one academic year (SR Code 12; less than 30 credit hours)
- **Long-Term Certificates**: certificates for programs designed for completion in at least one but less than two academic years (coded by SR as 10; at least 30 but less than 60 hours)
- certificates for programs designed for completion in at least two but less than four academic years (we do not have any of these in Oklahoma; nationally, these account for less than 5% of all certificates)

Certificates vs. Certifications. Certifications and licenses are based on assessment processes that recognize competencies in a particular occupational specialty as measured against a set of standards. These are typically awarded by third-party, standard-setting bodies (not academic institutions). Individuals may or may not prepare for certifications and licensure exams through academic study and they are only infrequently tied to academic awards.

National Research. Based on this report, the following data are provided:
- Long-term certificates have significantly higher labor market value than short-term certificates because of greater technical and academic rigor and because of the wider range of job-related skills provided.
- Long-term certificates are consistently linked to increased earnings.
- Long-term certificate completers make more earnings than non-completers.
- Long-term certificate completers make more earnings than short-term certificate completers.
- Stronger labor market returns are found in long-term certificate completers in:
  - Nursing and allied health care
  - Technology
  - construction trades
  - mechanical and repair trades
- Weaker labor market returns are found in long-term certificate completers in:
  - Service occupations
  - humanities
- Short-term certificates seem to only increase earning power for adults well launched in their career.
- Short-term certificates do NOT seem to increase earning power for young adults or older and dislocated workers seeking a start in a new occupation.
- All certificates should be “built for completion” meaning that the course schedules and enrollment options are tightly focused on needs of students, including alignment with associate degrees.

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Evaluation Criteria for Embedded Certificate Programs in Existing Approved Degree Programs

A. Curriculum
The curriculum for an embedded certificate shall be a subset of required courses in a single existing degree, and comply with any accreditation or certification standards; the proposal must describe how it is embedded and articulates with the related main approved degree program at the institution. Up to 50 percent of the coursework required in an embedded certificate may come from related or guided electives courses and/or general education courses. (3.4.5.D)

Total number of hours required for certificate: 

Number of hours in general education:

Number of hours in core:

Number of hours in related/electives (if applicable):

A list of the proposed curriculum must be included with the proposal. In addition to completing the table below, provide a copy of the degree sheet as it will appear in the institution’s catalog. Additionally, a copy of the degree sheet for the curriculum of the program in which the certificate is embedded must be included with the proposal.

### Certificate Requirements

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<tr>
<th>PREFIX AND COURSE NUMBER</th>
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B. Faculty
Faculty resources are assumed to be adequate and appropriate for the proposed embedded certificate based on the main approved degree program offering. If significant differences will exist in faculty resources, please specify.

☐ No Differences

☐ Differences: (Click here to specify differences.)

C. Support Resources
Appropriate and adequate support resources are assumed for the proposed embedded certificate based on the main approved degree program offering. If significant differences will exist, please specify.

☐ No Differences

☐ Differences: (Click here to specify differences.)

D. Demand for the Program
Proposed embedded certificate programs must respond to the needs of the larger economic and social environment. Thus, the institution must demonstrate both student and employer demand for the proposed embedded certificate.

1. Student Demand: Clearly describe all evidence of student demand, normally in the form of surveys of potential students and/or enrollments in related programs at the institution, which should be adequate to expect a reasonable level of productivity. If applicable, provide documentation of survey responses or other data collected indicating student interest in the proposed program.

Click here to enter text.

2. Employer Demand: Clearly describe all evidence of sufficient employer demand, especially in the five workforce ecosystems developed by the State Department of Commerce that includes aerospace and defense, energy, agriculture and biosciences, information and financial services, and transportation and distribution. This demand can be demonstrated in the form of anticipated openings in an appropriate service area and in relation to existing production of graduates for the institution’s service area and/or state. Such evidence may include employer surveys, current labor market analyses, and future manpower projections. The following websites may provide useful information: https://www.okhighered.org/econ-dev/dashboards/, https://oklahomaworks.gov/oklahoma-workforce-data/critical-occupations/, and https://www.ok.gov/oesc/Labor_Market/Industry_and_Occupational_Employment_Projections/) Where appropriate, provide evidence, normally in the form of letters of support or copies of advisory board minutes, that demonstrate employers’ preferences for graduates of the proposed program over persons having alternative existing credentials and employers’ willingness to pay higher salaries to graduates of the proposed program. The response should clearly identify positions that graduates will be prepared for after completing the proposed program.

Click here to enter text.
E. Cost and Funding of the Proposed Program
The resource requirements and planned sources of funding of the proposed embedded certificate are assumed to be sufficient based on the main approved program offering. If significant funding issues exist for the proposed embedded certificate, please specify and identify sources of funding.

☐ No Differences

☐ Differences: (Click here to specify differences.)

F. Program Review and Assessment
Program review procedures shall include standards and guidelines for the assessment of student outcomes implied by the embedded certificate program objectives and consistent with the institutional mission, and will be submitted as a component of the routine five-year program review for the main approved degree program.

NOTE: To be considered for State Regents’ approval, the program in which the proposed certificate is embedded must be current in the 5-year program review cycle. The Degree Program Review schedule can be found at http://www.osrhe.edu/oeis/ProductivityReport/RevParams.aspx.

Date of last review for the program in which the certificate is embedded: Click here to enter text.

G. Distance Education and Traditional Off-Campus Courses and Programs
If the proposed embedded certificate will be offered through distance education and the main approved degree program has not been approved for offering through a distance education, the embedded certificate must meet the policy requirements in 3.16.11 Program Approval Procedures for Online Programs.

☐ Program will NOT be delivered online

If requesting online delivery (check all that apply):

☐ Institution is already approved for Distance Education

☐ Institution NOT approved for Distance Education

☐ Existing program is already approved for Distance Education

☐ Existing program is NOT approved for Distance Education

☐ Request for online delivery for embedded certificate only (complete section H below)
H. Delivery Method

Clearly describe the delivery method that will be used to deliver the program content (e.g., Blackboard, Desire2Learn, etc.) and the major features that will facilitate learning. (State Regents’ policy 3.17.11.B.2)

Click here to enter text.